

INTERNATIONAL PLATFORM FOR DIVERSITY AND EQUALITY IN ASTRONAUTICS

3G GEOGRAPHY . GENERATION . GENDER

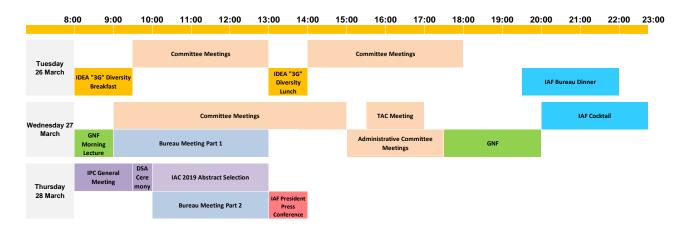
IAF IDEA "3G" Diversity Day

during 2019 Spring Meetings in Paris (Tuesday 26 March 2019)

Background:

In continuation of the IAF initiative to foster the principle of "3G" Diversity in the space sector, the IAF "3G" IDEA platform will be again activated during the IAF Spring Meetings (26 - 28/03/2019) in Paris.

Tuesday, 26 March 2019 will again be declared as **IAF IDEA "3G" Diversity Day** with 2 main key events focusing on different diversity aspects and using valuable networking opportunities to bring together a global IAF community, including IPC members, IAF committee members and IAF member representatives. The IAF IDEA "3G" Diversity Day will be moderated by the Special Advisor to the IAF President on Diversity Initiatives, Mary Snitch, and will also feature an introductory speech by the IAF President, Dr. Jean-Yves Le Gall.



Overall Schedule:

Detailed Planning:

The IAF IDEA "3G" Diversity Day (26 March 2019) will feature two main events:

- IDEA Breakfast (8:00 9:30)
- IDEA Lunch (13:00 14:00)



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IDEA Breakfast:

8:00 – 9:30 an IDEA Breakfast will focus on **Generational and Gender Diversity**, specifically on **Career Development in Space Industry**, offer a keynote speech by **Ane Aanesland**, Founder and CEO, Thrustme, a successful space StartUp, provide a platform for the IAF community to share, discuss and elaborate with prominent space industry leaders from IAF member organizations issues of career development in the space industry sector.

For this event the IAF will be supported by SGAC and the IAF young generation community.

The event will be opened with a welcome by the IAF President, **Jean-Yves Le Gall** and moderated by the Special Advisor to the IAF President on Diversity Initiatives, **Mary Snitch**. After a Keynote on "Space – A Great Opportunity for Startups?", roundtable discussions will follow, where prominent space industry leaders will be invited to mentor groups of young generation delegates (selected by SGAC and the IAF WD/YPP Committee) on industry career development issues. The conclusions of these discussions will be shortly presented by each group.

Coffee/tea and viennoiseries will be offered.

Programme:

<u>Welcome (8:00 – 8:05):</u> Jean-Yves Le Gall (IAF President)

Introduction and Presentation of Industry Mentors (8:05 – 8:10): Mary Snitch (Special Advisor to IAF President on Diversity Initiatives)

<u>Keynote on "Space – A Great Opportunity for Startups?" (8:10 – 8:20):</u> *Ane Aanesland* (Founder and CEO, Thrustme)

Roundtable Discussions (8:20 – 9:05):

4 roundtables with 2 prominent space industry leaders each shall discuss with young generation delegates space industry career development issues. This shall provide valuable mentoring for the young generation delegates while focusing on the following questions:

- How to start a successful space industry career?
- What competencies and skills is the space industry looking for?
- What are the roles of traditional and so-called "new-space" industries in the future global space arena?
- Globalization of space industry an opportunity or a challenge for the young generation?
- What are the ideas and thoughts of the next generation for space industry development?









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Prominent Roundtable space industry leaders:

- Table 1
 - Clayton Mowry (Blue Origin, Vice President for Global Sales, Marketing & Customer Experience; IAF Vice President)
 - Ane Aanesland (Thrustme, Founder and CEO)
- Table 2
 - *Mary Snitch* (Lockheed Martin, Senior Staff, Global S&T Organizations; Special Advisor to IAF President on Diversity Initiatives)
 - Andreas Lindenthal (OHB Systems, Chief Operating Officer)
- Table 3
 - Bruce Chesley (The Boeing Company, Senior Director of Strategy, Space and Missile Systems; IAF Vice President)
 - Maria Antonietta Perino (Thales Alenia Space, Head of Advanced Exploration Programs, Infrastructures and Transportation Systems Business Unit; Past IAF Vice President)
- Table 4
 - **Nicolas Chamussy** (Airbus Defence and Space, Executive Vice President Space Systems)
 - Adnan Al Rais (MBRSC, Senior Director Remote Sensing Department)



Presentation of conclusions (5 min per table) (9:05 - 9:25)

Closing Remarks by Moderator (9:25 - 9:30)



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IDEA Lunch:

13:00 – 14:00 an IDEA Lunch will focus on **Geographical Diversity**, specifically on **Engaging Emerging Space Countries in Global Space Activities**. IAF in partnership with the Centre Royal de Télédétection Spatiale (CRTS) of Morocco and the Centre National d'Études Spatiales (CNES) of France will organize the first **Global Conference of Space for Emerging Countries (GLEC 2019)** in Marrakech, Morocco, from 24 – 26 April 2019. With the aim of drawing the attention of the IAF Spring Meeting community to this exceptional event, the 3 Co-Chairs of the GLEC 2019 International Programme Committee will provide background and in-depth information on this conference and present the status of the programme, speakers and organizational details.



- Driss El Hadani (Director, The Royal Centre for Remote Sensing CRTS, Morocco)
- Valanathan Munsami (CEO, South African National Space Agency SANSA; IAF Vice President, Developing Countries and Emerging Nations)
- Jean-Pascal Le Franc (Director of Planning, International Relations and Quality, Centre National d'Etudes Spatiales CNES, France)



In the frame of GLEC2019 a half-day Seminar on the **Next Generation's view on Space for Emerging Countries** will be organized in cooperation with the Space Generation Advisory Council (SGAC). IAF Vice President for Education and Workforce Development, **Minoo Rathnasabapathy**, and SGAC Executive Director, **Clementine Decoopman**, will present details of the Seminar.

