



IAF Alliance Programme Guide And Terms & Conditions

1. Introduction

The IAF has developed the IAF Alliance Programme (AP) to provide additional opportunities for its member organisations to become more closely involved in the Federation's activities. The AP is designed to increase the ties between the members and the Federation, through offering strategic partnerships. Strategic partnerships are to be mutually beneficial and positively contribute to the strength of the Federation and its ability to provide enhanced services to all its members.

The IAF AP complements the compulsory membership contribution by offering an optional enhanced membership. The programme targets IAF member organisations who wish to contribute to the Federation over and above their membership dues obligations. IAF members that are part of the IAF AP will become "IAF Alliance Partners" and allowed to use this title. Different levels of Alliance Partnerships are envisaged.

2. Scope

The IAF Alliance Programme has been established to serve the interests of ALL IAF members. It is therefore open to ALL IAF members, irrespective of type of organization. The benefits of this initiative will be equally evident to big and small members, such as universities, space museums and societies. Smaller members that are not necessarily in a position to contribute to the programme nevertheless benefit from the IAF Alliance Programme through the contributions of the IAF Alliance Partners. These serve to ensure sustainability of the IAF activities, allowing the IAF to provide additional services and activities that would not otherwise be possible without this programme.

3. The IAF Alliance Programme Rationale

The IAF Alliance Programme was developed to build an additional pillar of funding ensuring the financial and operational sustainability of the IAF's numerous activities and projects.

The programme was created to complement the traditional sponsorship opportunities with strategic long-term partnerships, thereby assuring the sustainability of IAF operations in the interest of all its members.

This increased financial solidity will improve the quality of the Federation's activities and will also allow the Federation to strengthen by fortifying the one-to-one relationships with its Members.



4. How to Qualify as an IAF Alliance Partner

The IAF Alliance Programme targets IAF member organisations wishing to contribute to the Federation's activities with contributions over and above annual membership fees. The programme's minimum requirements are outlined in Section e 5 below. For ease of reference, the standard annual IAF membership dues per member categories are provided in Annex 1.

Different types of voluntary contributions can be made under the IAF AP over and above the compulsory membership dues.

1. Financial

- Enhanced financial contribution;
- Any amount above 5 000 €.

2. In-kind; dedicated or generic

- Provision of facilities, such as offices and rooms;
- Funding of specific IAF projects and activities (e.g. Emerging Space Leaders grants programme, etc.);
- Funding of specific studies relevant to and beneficial for either the IAF or the IAF community;
- Funding of Young Professional activities;
- Funding of Students activities.

3. Personnel

- Provision of full- or part-time staff for the IAF Secretariat through secondment agreements;
- Funding of Student Internships within the IAF Secretariat;
- Funding of administrative running costs of the IAF Secretariat.

A flexible approach to contributions not specifically defining or limiting their exact nature has been deliberately adopted to keep the IAF AP as open as possible to accommodate and respond to the individual needs and wishes of each Alliance Partner.

Members' contributions in the form of volunteer work for the Federation, and specifically in its committees or governance structure (Bureau), is not considered relevant as it does not fall within the inherent strategic nature of the IAF Alliance Programme. Such commitments will not be considered as in-kind or staff contributions.

5. Assessment of In-kind and Personnel Contributions



Every Member interested in becoming an IAF Alliance Partner will inform the IAF Executive Director of their intentions and provide a financial assessment that properly appraise the value of the contribution (should this not be of a monetary nature).

The IAF Executive Director will reserve the right to evaluate the financial appraisal and consequent approval of the IAF Alliance Partner Status. When necessary, the IAF Executive Director will consult with the IAF General Counsel for guidance.

All contributions will be assessed on an individual basis.

6. Contributions Levels and Types

Chart 1 below shows different IAF Alliance Partnership levels according to the level of contributions, as follows:

- **BRONZE IAF Alliance Partner**, for contributions between 5 000 € and 15 000 €;
- **SILVER IAF Alliance Partner**, for contributions between 15 000 € and 35 000 €;
- **GOLD IAF Alliance Partner**, for contributions between 35 000 € and 50 000 €;
- **PLATINUM IAF Alliance Partner**, for contributions above 50 000 €.

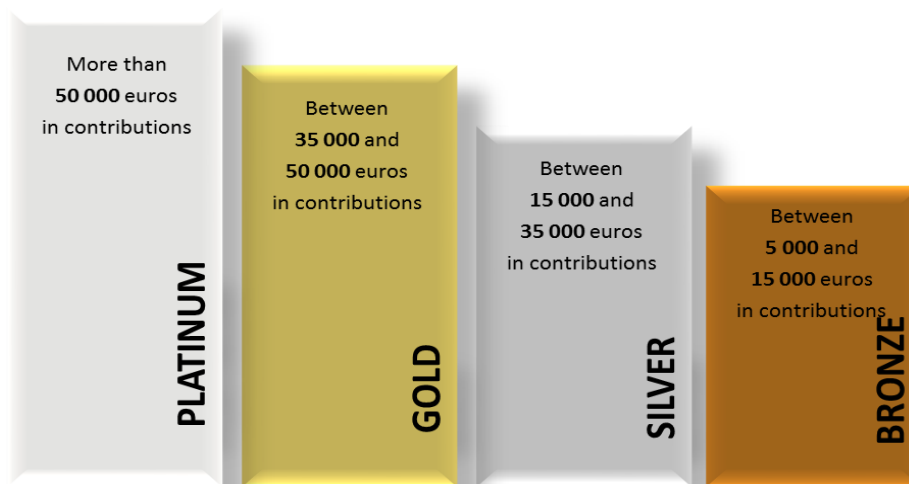


Chart 1



7. The IAF Alliance Programme's Benefits

The IAF offers a series of benefits in the form of strategic partnerships with the individual IAF Alliance Partners in acknowledgement of their increased contribution. It should be remembered that non-Alliance Partners, while not participating, nevertheless benefit from the common added value to the Federation.

No fixed forms for acknowledging the Alliance Partner's contribution are established. This allows the Alliance Partners' needs to be accommodated as much as possible.

Some examples of possible returns to the IAF Alliance Partners are:

- Enhanced visibility on IAF promotional tools
 - Website
 - Alliance Partner listed on the IAF website homepage as "IAF Alliance Partner"
 - Dedicated IAF website section for the IAF Alliance Programme
 - Newsletters
 - Alliance Partner's logo on front page of IAF newsletters, sent to 30 000 contacts worldwide
 - IAF Publications
 - Prominent visibility of Alliance Partner's logo in IAC and Global Series Conference Final Programmes, Pocket Programmes and Calls for Papers, etc.
 - IAF Alliance Programme Logo
 - Permission to use the IAF Alliance Programme logo on the Alliance Partner's website and communication material

- Enhanced Presence at IAF Events
 - IACs and Global Series Conferences
 - Alliance Partner presence and visibility (e.g. events, lunches, promotional materials, etc.) at IACs and IAF Global Series Conferences
 - IAF Spring Meetings
 - Enhanced visibility as above and preferential right of refusal for the organisation of a side event (GNF)
 - IAF Global Networking Forums
 - Visibility at the GNF events both at the IAC and throughout the year
 - Guaranteed slot on the GNF programme during the IAC
 - IAF/Alliance Partner joint events
 - Full support of IAF Secretariat, logistically and operationally
 - Free or reduced registration fees at IAF Events
 - Numbers to be defined in every case
 - Exhibition Space



- Guaranteed exhibition space for IAF events at a very preferential rate

In addition to the returns mentioned above, the IAF Alliance Programme also offers involvement in innovative projects, such as:

- Patronage of Emerging Space Leaders (ESL) Grants programme
- Patronage of Students to attend IAF events like the IAC
- Creation of a new platform for IAC and Global Series Conference papers sharing
- Patronage for IAF Awards
 - i. Creation of joint Awards
 - ii. Establishment of a joint IAF/Alliance Partner award
- IAF Mentoring Programme
- IAC Ambassadorship Programme

Depending on the wishes of the IAF Alliance Partner and based on availability and feasibility, and after negotiation on a single case basis, the specific returns for the IAF Alliance Partner will be defined in a written agreement and signed by both parties.

8. The IAF Alliance Programme Branding

The following logos will be used on all communications and publications relating to the IAF Alliance Programme: a general logo identifies the Programme, while the “level” logos identify the IAF Alliance Partner and their qualification as Platinum, Gold, Silver or Bronze.

Logos:

- [The IAF Alliance Programme Logo](#)



- [The IAF Alliance Platinum Partner Logo](#)



- [The IAF Alliance Gold Partner Logo](#)



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- The IAF Alliance Silver Partner Logo



- The IAF Alliance Bronze Partner Logo



The above logos can be used by the IAF Alliance Partners only after consultation and approval by the IAF and only for the time of their active Alliance Partnership.

A dedicated IAF AP webpage has been created, where active IAF Alliance Partners will be acknowledged.

The webpage can be found at the following address: www.iafastro.org/iafallianceprogramme.



IAF Membership Dues



International
Astronautical
Federation

Guide to Membership

Connecting Space People

How to join us

Membership Dues Scale

Dues are paid annually in Euros according to the following scale:

SPACE AGENCIES AND OFFICES

Budget up to 35 Million €	1467 €
Budget between 35 - 335 Million €	2200 €
Budget over 335 Million €	2200 € + 735 € per every additional 335 Million € in budget

INDUSTRY MEMBERS

Turnover up to 6 Million €	735 €
Turnover between 6 - 13 Million €	1467€
Turnover between 13 - 135 Million €	2200 €
Turnover over 135 Million €	2200 € + 735 € per every additional 135 Million € of turnover

The maximum dues for an industry member is 5867 €.

ASSOCIATIONS AND PROFESSIONAL SOCIETIES

Societies with up to 100 <u>individual</u> members	440 €
Societies and Associations	
with up to 1000 corporate and/or individual members	735 €
with more than 1000 corporate and/or individual members	1467 €
with more than 2000 corporate and/or individual members	1467€ + 735 € per every additional 1000 members

R&D ORGANISATIONS

Budget up to 6 million Euros/year	735 €
Budget over 6 million Euros/year	1467 €

UNIVERSITIES/SPACE MUSEUMS

All universities and space museums	440 €
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Terms and Conditions for Contribution to the Alliance Programme (AP)

Art I Scope, Eligibility

1. The Alliance Programme enables optional membership contributions to be received by the Federation, where these serve the mutual benefit of the Federation and all of its members. Contributions shall be acknowledged by the Federation as enhanced membership of the AP.
2. Optional membership contributions may take the form of financial support, or be in kind. The contributions may be dedicated or generic. The decision as to how contributions in kind are assessed shall be made by the ED on the basis of sound business practice.
3. Only Members in good standing shall be eligible to provide enhanced membership contributions. The provisions of Article 11.3.i. Constitution governing donations remain unaffected.
4. Members shall have no unilateral or exclusive right to make enhanced contributions.
5. All contributions shall comply with the objectives and goals of the Federation as outlined in the Federation Constitution. They must also conform to the Federation's Sponsorship Policy.
6. Enhanced membership contributions shall in no way be seen to establish exclusive rights for the contributing member beyond the scope and terms of this Programme.

Art II Period /Term

1. The enhanced membership option is available on an annual basis to all eligible members. It may be renewed subject to successful review by the ED, subject to the provisions of Art. I, above.
2. Members wishing to extend the enhanced membership option shall notify the Federation in sufficient time if they wish to extend the option for a further year.

Art III Notification, Approval and Compliance

1. All contributions to the AP shall be agreed in advance through the Office of ED, reported to the Bureau and notified to the GA.
2. The purpose and form of contribution shall be subject to a specific individual written agreement between the Member and the Federation, to which these T&C shall also apply, whether or not they are an integral part.



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3. Members shall comply with the standards of financial compliance and transparency, as well as ethical considerations, as outlined in the Federation Sponsorship Policy in relation to enhanced contributions.

Art IV Acknowledgment, Logo, License

1. The Federation's proprietary AP logo may be used by the contributing member in the form of a gratuitous license, in acknowledgement of the contribution. Use of the logo shall at all times be in accordance with the Federation Sponsorship policy as well as any further terms laid down in the individual AP Agreement.
2. The use of this logo shall be exclusively for the annual period of the approved contribution and shall specify the year in which the contribution is made. It shall be restricted to only those space-related events involving the Federation and own website and communications etc. as agreed in writing.
3. The licensee shall refrain from using the logo in such a way that might impact negatively on the Federation or its assets, could establish proprietary claims, or is in any way contrary to the Sponsorship Policy.

Art IV Termination

1. The Federation reserves at all times its right to refuse to accept optional membership contributions, particularly where there is evidence of failure to comply with the principles of the Programme.
2. Such failure shall be seen in particular where the source of the funding or purpose to which it is to be put does not comply with the Federation's aims, or where the logo is used in an unacceptable manner.
3. Failure to provide the optional contribution as agreed shall lead to exclusion from the benefits of the Programme, and immediate desisting in use of logo. In cases of serious misuse, the ED shall determine whether further referral to the responsible VP is necessary.
4. The decision of the Bureau to refuse to award or terminate the enhanced member status shall be on recommendation of the ED and shall be final.