

World Space Week Association Announces 2016 Theme

March 7th, 2016



Each year, the World Space Week Association (WSWA) selects a theme for the upcoming World Space Week to provide a focus for the activities and events that take place throughout the world, during 4-10 October. WSWA is pleased to announce the 2016 World Space Week theme: **“Remote Sensing: Enabling Our Future”**.



“Remote Sensing: Enabling our Future” is an inward looking theme, which celebrates Earth Observation from Space for the betterment of the human race. It highlights a host of classic Earth Observation missions such as the U.S. Landsat mission, the work of intergovernmental groups such as GEOSS Group on Earth Observations and emphasizes applications such as environment and agriculture monitoring, land use mapping and new uses such as location based services. Last year’s theme, “Discovery” celebrated the exciting discoveries in space, teaching about our origins and our future and resulted in 1900 events in 73 countries.

According to World Space Week Association’s Executive Director, Timiebi Aganaba-Jeanty, “this year’s theme will enable the rising use of observation satellite imagery data to inspire event organisers to set up exciting, Earth Observation events at schools, universities, science centres, planetaria, astronomy clubs, companies and museums, making World Space Week 2016 the biggest ever.”

Anyone, anywhere in the world, can create a World Space Week event. “Our 2016 theme is to be used a guideline for creating events, however, WSWA accepts the registration of any space-related events, held between 4-10th October as an official World Space Week event” said Goran Nikolasevic, WSWA Operations Manager.

Find out how you can create a World Space Week event during the week of 4-10th October 2016 at www.worldspaceweek.org.

About World Space Week

The largest space event on Earth, UN-declared World Space Week is celebrated October 4-10 annually. It is an international celebration of science and technology, and their contribution to the betterment of the human condition. World Space Week consists of space education and outreach events held by space agencies, aerospace companies, schools, planetaria, museums, and astronomy clubs around the world in a common timeframe. These synchronized space events attract greater public and media attention. For more information, visit www.worldspaceweek.org

About World Space Week Association

WSW Association is a non-profit organization which supports the UN in the global coordination of World Space Week. Led by a global volunteer Board, the Association encourages participation in WSW, supports participants, and publicizes the resulting global celebration of space. A key focus of the Association is using space during WSW each year to stimulate STEM education worldwide. WSWA is supported by voluntary contributions by sponsors including Lockheed Martin and Lunar Mission One.

Links

World Space Week website: www.worldspaceweek.org

2015 Highlights: www.worldspaceweek.org/highlights/

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