



FOR IMMEDIATE RELEASE

Space for More Effective Agriculture and Maritime at GLAC 2018

On Tuesday 22 May 2018, a Plenary on **Space for More Effective Agriculture and Maritime** will take place from 09:00 - 11:00 at the **Global Space Applications Conference (GLAC) 2018**, in **Montevideo, Uruguay**. The session will explain how can many different types of advanced technology be successfully employed to generate more productive and more environmentally conscious returns in the farming and maritime arenas. Also, given the world's growing population and concomitant demands for more food, how can we use space based assets to contribute to a viable, cost-effective and socially responsible solutions set?

Over the past ten years, high resolution imagery has gone from a specialized product used primarily by governments to a commodity. Advances in the imagery field benefit both farmers and fishermen. For example, data extracted from an image of an agriculture field can be used to increase the harvest while minimizing environmental concerns, such as nitrogen and phosphorus run-off. Advances in technology together with the boom of Internet of Things have also made ground sensors more accessible. Can we create hybrid technology solutions that combine sensors, ground based networks and satellite constellations to monitor agriculture, farming, and maritime?

The topic will be debated by a panel of speakers composed by: **Jairo Becerra**, *Director of the Socio-legal Research Centre*, Catholic University of Colombia; **Christina Giannopapa**, *Head of Political Affairs Office*, European Space Agency (ESA); **John Njoroge Kimani** (invited), *Lead Scientist/National Coordinator*, Kenya Space Agency; **Maria Methol**, *Technical Staff*, OPYPA MGAP, Ministry of Livestock, Agriculture and Fisheries of Uruguay; **Sky Rubin** (invited), *Sales Manager*, Geo-Intelligence, Airbus Defense and Space; **Guadalupe Tiscornia**, *Researcher*, National Institute of Agriculture Research (INIA) of Uruguay.

All Plenary Sessions and Keynotes are on the agenda and available on the [IAF's website](#) - It includes details of the plenaries, plenary speakers and leaders from Space Agencies and Space Industries. As well, the full conference programme is also available on the IAF App. As soon as you join the GLAC event, you will have access to the GLAC programme.

Members of the press are invited to save the date, and register to ensure that they receive accreditation. Please send confirmation of your registration to media@iafastro.org so that we can ensure that you are properly accredited.

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