



INTERNATIONAL ASTRONAUTICAL FEDERATION

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The IAF Alliance Programme





What is it?

- It is an increase of the obligatory membership contribution by offering an optional enhanced membership
- Targeting IAF member organizations who wish to contribute to the Federation, over and above their membership dues obligations
- The contributions can be either of an in-kind or financial nature
- Alliance Partnerships can be renewed on an annual basis
- Different Alliance Partnerships' levels are possible



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Why an Alliance Programme?



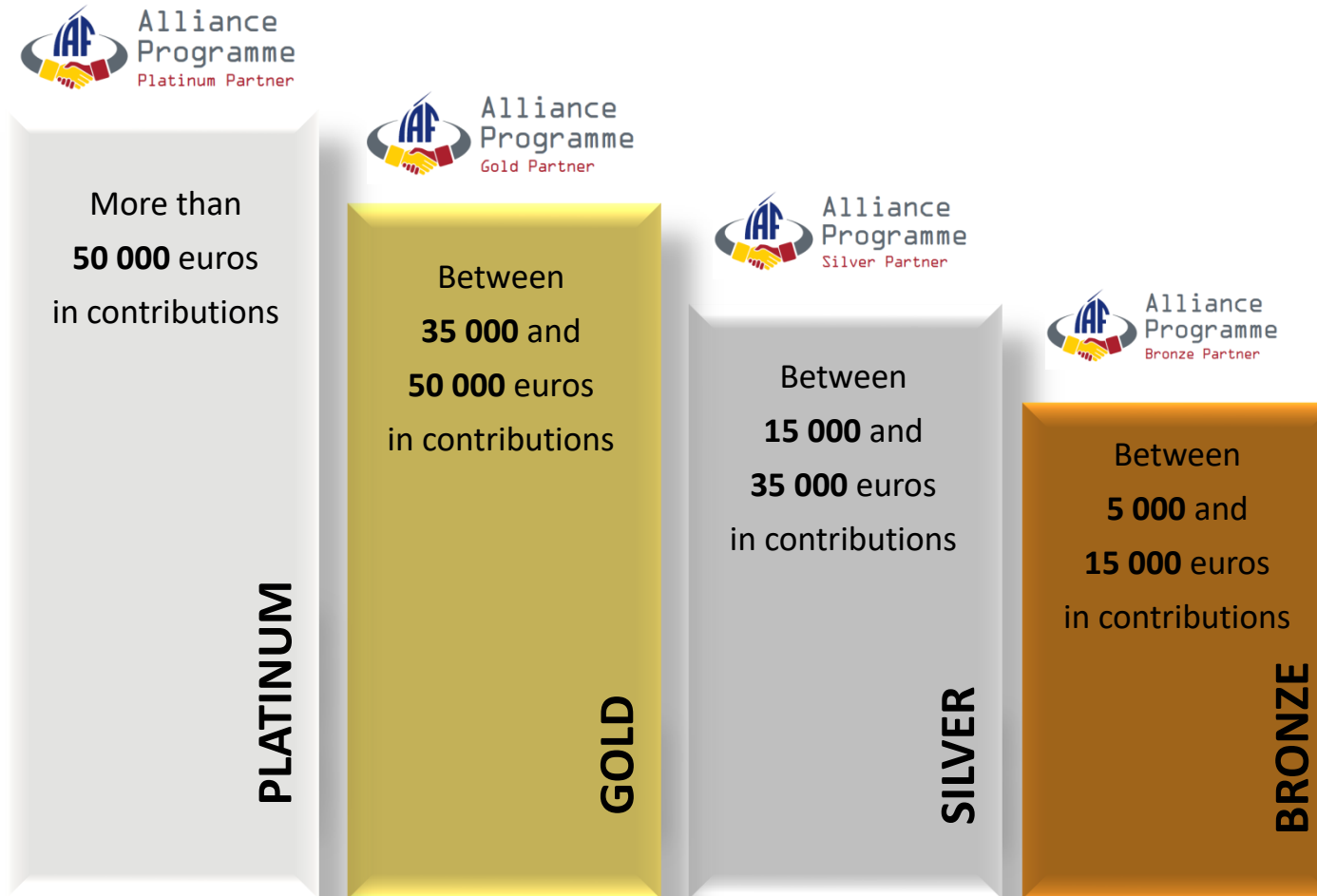
- To **deepen** the involvement of key IAF members in the Federation;
- To **enhance** the prominence and visibility of their role within the Federation;
- To **complement** the traditional sponsorship opportunities with strategic long-term partnerships;
- To **assure** the sustainability of IAF operations in the interest of its members;
- To **further improve** the quality of the Federation's activities;
- To **strengthen** the Federation by fortifying the one-to-one relationships with its key members.

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What Levels are possible?



What kind of contributions can be made?

In-kind

- Provision of rooms and facilities
- Funding of specific IAF projects and activities

Personnel

- Secondment of staff to the IAF Secretariat
- Funding of administrative costs for the IAF Secretariat
- Funding of internships

Financial

- Enhanced financial contribution in addition to mandatory membership dues



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What are the benefits for the Alliance Partners? (1)

Amongst the possible benefits for Alliance Partners are:

Guaranteed enhanced visibility on IAF promotional tools

Website

- Alliance Partner listed on the IAF website as “IAF Alliance Partner”
- Dedicated IAF website section for the IAF Alliance Programme

Newsletters

- Alliance Partner’s logo on front page of ALL IAF newsletters, sent to 30 000+ contacts worldwide

IAF Publications

- Prominent visibility of Alliance Partner ’s logo in IAC and Global Series Conference Final and Technical Programmes, Calls for Papers, IAF Highlights, IAC Highlights, etc.

IAF Alliance Programme Logo

- Permission to use the IAF Alliance Programme logo on the Alliance Partner ’s website and communication material



What are the benefits for the Alliance Partners? (2)

Enhanced Presence at IAF Events

IACs and Global Series Conferences

- Alliance Partner presence and visibility (e.g. events, lunches, promotional materials, etc) at IACs and IAF Global Series Conferences

IAF Spring Meetings

- Enhanced visibility as above and first right of refusal for the organisation of a side event (GNF)

IAF Global Networking Forums

- Visibility at the GNF events both at the IAC and throughout the year
- Guaranteed slot on the GNF programme during the IAC

IAF/Alliance Partner joint events

- Full support of IAF Secretariat, logistically and operationally
- Complimentary Registration at IAF Events (number depending on level of Alliance Partnership)



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How can Alliance Partners get involved?

Innovative Projects

- **Secondment and internship opportunities in the IAF Secretariat**
- **Patronage of Emerging Space Leaders (ESL) Grants Programme**
 - Alliance Partner assuming patronage for 1 or more ESL Grantees
- **Patronage for IAF Awards**
- **Creation of joint Awards**
 - Establishment of a joint IAF/Alliance Partner award (tba with the IAF Honours and Awards Committee)
- **IAF Mentoring Programme**

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Who is already onboard?



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Become an IAF Alliance Partner!

For additional information please contact:

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Be Part of the Conversation **@iafastro**



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