FOR IMMEDIATE RELEASE

IAC 2017 Dives into Space Industry's Economic and Social Impact, and Space Traffic Management

On Monday 25 September 2017 from 18:15 – 19:30, the IAC 2017 will feature the Host Plenary which will explore the value of the global space industry with particular reference to the current Australian discussion about its future space policy. The plenary is conceived as a panel of global experts that can contribute informed opinions on the industry, how it is evolving, and how this is relevant to Australia's current space activities and the future direction.

Some of the themes that could be explored include:

- How the value of the industry is measured
- The industry in the USA, Europe, Asia Pacific and Middle East, and the challenges/opportunities in a global market
- The contribution/value of commercial activities and public good services
- How value is perceived and exploited along the value chain
- The transition from predominantly Government funded to more commercial models
- The role of major corporates/SMEs/start up entrepreneurs
- Opportunities/challenges
- Frameworks for generating growth. What works in an established space industry, what works in an emerging space industry? (Space agency structures, incubators, access to venture capital funds etc.)

The second IAC day, **Tuesday 26 September 2017**, will start by a Plenary from **08:30** – **09:30** on Space Traffic Management. This Plenary Event will open Industry Day where a distinguished speaker will describe how technological innovations and advancements in the broad arena of space traffic management will be critical to securing a safe environment in the increasing congested space domain. Following the opening remarks, a plenary panel of experts who will discuss technological, regulatory, policy and industry challenges currently faced in establishing a comprehensive space traffic management system. The panelists will describe how the challenges associated with Space Weather, Space Situational Awareness, NEOs and Orbital Debris are interrelated with Space Traffic Management architectures and solutions.

More information on the Plenary Programme is available <u>here</u>.

Members of the press are invited to save the date, and register to ensure that they receive accreditation. Please send confirmation of your registration to abed.aldaas@iafastro.org so that we can ensure that you are properly accredited.

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