

www.glec2019.org



GLEC2019
GLOBAL CONFERENCE
ON SPACE FOR
EMERGING COUNTRIES

**MARRAKECH,
MOROCCO**

24-26 APRIL 2019

SPONSORSHIP KIT



Bridging the Space Divide in Emerging Countries



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ABOUT GLEC 2019

First Conference of its kind, #GLEC2019 aims at actively engaging emerging countries in the space scene by highlighting the socio-economic benefits of space applications; by understanding the various financial models for the optimal resourcing of national space programs; by identifying opportunities for technology and skills transfer; by creating awareness about the base infrastructure requirements needed for operationalising national space programs and by creating awareness on the essential legislative and policy elements that must be considered in establishing the foundation for national space programs.

The Conference programme is designed to bring together the international community, including senior representatives of the major space agencies, industry, governments, policy makers, academia and NGOs. These leaders in the field will converge in Marrakech to present results, exchange ideas, debate roadmaps, and discuss the future opportunities provided by space activities to emerging nations.

The comprehensive programme includes 6 high-level keynotes and 6 round tables sessions focusing on:

- ❖ Session 1: Benefits of Space Technology and Applications to Socio-Economic Development (including space exploration)
- ❖ Session 2: Financial Models and Resourcing
- ❖ Session 3: Technology and Skills Development
- ❖ Session 4: Base Infrastructure
- ❖ Session 5: Space Industry Development and Support (Entrepreneurial Opportunities)
- ❖ Session 6: Legal, Policy and Governance Models

ORGANIZERS

GLEC 2019 is co-organized by **the International Astronautical Federation (IAF)** and the **Royal Centre for Remote Sensing (CRTS)** with the support of the **Centre National d'Études Spatiales (CNES)**.



Founded in 1951, the **International Astronautical Federation** is the world's leading space advocacy body with 366 members in 68 countries, including all leading space agencies, companies, research institutions, universities, societies, associations and institutes worldwide. Following its theme "A space-faring world cooperating for the benefit of humanity", the Federation advances knowledge about space, fostering the development and application of space assets by promoting global cooperation. As organizer of the annual International Astronautical Congress (IAC) and other thematic meetings, the IAF actively encourages the development of astronautics for peaceful purposes and supports the dissemination of scientific and technical information related to space.



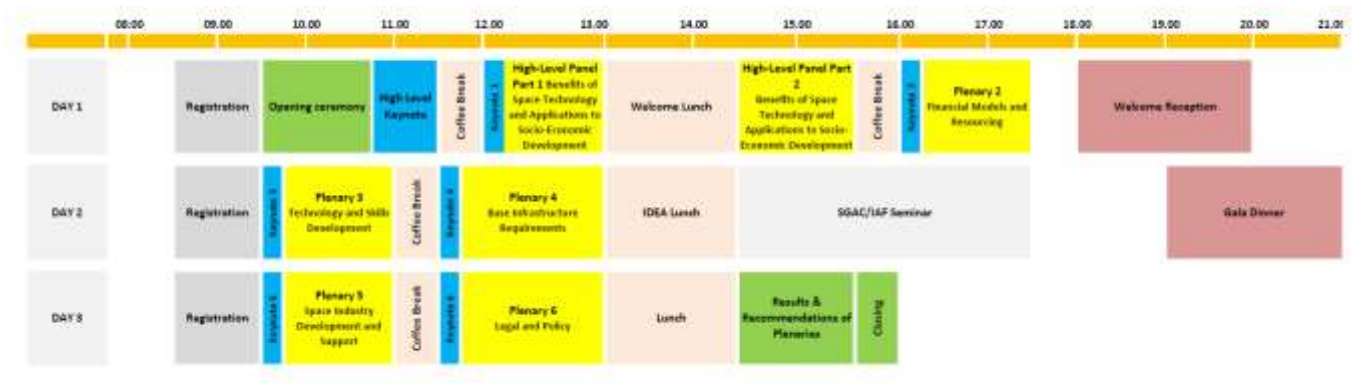
The **Royal Centre for Remote Sensing (CRTS)** is the national institution responsible for the promotion, use and development of remote sensing applications in Morocco. CRTS coordinates and carries out the national programme of remote sensing in collaboration with ministerial departments, private operators and universities



Founded in 1961, the **Centre National d'Études Spatiales (CNES)** is the government agency responsible for shaping and implementing France's space policy in Europe. Its task is to invent the space systems of the future, bring space technologies to maturity and guarantee France's independent access to space.



GLEC 2019 AT A GLANCE



CONGRESS INFORMATION

Dates

24 – 26 April 2018

Location

Marrakech, Morocco

Language

The official language of GLEC 2019 is English. Simultaneous translation from/to French will be provided.

Standard Time

UTC +01:00

The Congress Venue

Les Jardins de l'Agdal Hôtel

Avenue Mohammed VI, Marrakech 40000, Morocco

Website

www.glec2019.org



SPONSORSHIP OPPORTUNITIES AT A GLANCE

Sponsorship Premium Packages	Number	Price
Platinum Package	Up to 3	30,000 €
Gold Package	Up to 4	20,000 €
Silver Package	Up to 5	15,000 €

Sponsorship Items	Number	Price
Various		
Congress Bags (*only sold as part of premium packages)	1	12,000 €
Congress Lanyards (*only sold as part of premium packages)	1	10,000 €
Congress Badges (*only sold as part of premium packages)	1	8,000 €
Promotional Materials in the Congress Bags	No Limit	2,000 €
Publications		
Final Programme Back Cover	1	10,000 €
Final Programme Inside Front Cover	1	7,000 €
Final Programme Inside Back Cover	1	7,000 €
Final Programme Full Page Advertisement	No Limit	6,000 €
Final Programme ½ Page Advertisement	No Limit	2,000 €
Events		
SGAC/IAF Seminar	No Limit	3,000 €
Catering		
IDEA "3G" Diversity Lunch (Day 2)	1	8,000 €
Day 1 Lunch	1	8,000 €
Day 3 Lunch	1	8,000 €
Coffee Service 1 Day	Up to 3	5,000 €
Coffee Service 3 Days	1	13,000 €



SPONSORSHIP OPPORTUNITIES IN DETAILS

PLATINUM PACKAGE

€30,000

Registration

- ❖ 4 complimentary registrations to the Congress

Advertisement and Acknowledgement

- ❖ 2 full page advertisements in the GLEC 2019 Final Programme
- ❖ Sponsor to be acknowledged on all GLEC 2019 related publications, communications, and website

Additional Privileges

- ❖ Sponsorship and branding of the GLEC 2019 Congress Bags
- ❖ Promotional materials in the Congress Bags
- ❖ Sponsorship of the SGAC/IAF Seminar
- ❖ 4 complimentary Gala Dinner tickets

GOLD PACKAGE

€20,000

Registration

- ❖ 3 complimentary registrations to the Congress

Advertisement and Acknowledgement

- ❖ 1 full page advertisement in the GLEC 2019 Final Programme
- ❖ Sponsor to be acknowledged on all GLEC 2019 related publications, communications, and website

Additional Privileges

- ❖ Sponsorship and branding of the GLEC 2019 Lanyards
- ❖ Sponsorship of the SGAC/IAF Seminar
- ❖ 3 complimentary Gala Dinner tickets

SILVER PACKAGE

€15,000

Registration

- ❖ 2 complimentary registration to the Congress

Advertisement and Acknowledgement

- ❖ 1 full page advertisement in the GLEC 2019 Final Programme
- ❖ Sponsor to be acknowledged on all GLEC 2019 related publications, communications, and website

Additional Privileges

- ❖ Sponsorship and branding of the GLEC 2019 Badges
- ❖ 2 complimentary Gala Dinner tickets



PROMOTIONAL MATERIALS IN CONGRESS BAGS

€2,000

Inclusion of promotional material, such as flyers and brochures, in the participants' Congress bags.

- ❖ Flyers or Brochure to be provided by the sponsor (content to be approved by the IAF)
- ❖ Flyers or Brochure will be included in all delegate bags (approx. 250)
- ❖ Sponsor will be acknowledged on all GLEC 2019 related publications, communications and website

PUBLICATIONS: GLEC 2019 FINAL PROGRAMME

€2,000–€10,000

GLEC 2019 Publications offer the best option to reach out the all Congress delegates and ensure a broad scope of the marketing effort. All publications sponsorships the following benefits:

- ❖ Sponsor advertisements in the chosen publication
- ❖ Sponsor will be acknowledged on all IAC related publications and website

The GLEC 2019 Final Programme will be distributed to all attendees, and is the definitive guide to all High-Level Panels, Plenaries, Keynotes and general congress activities and information. Advertising spaces of different sizes are available for sponsors of the final programme.

- Back Cover – € 10,000
- Inside Front Cover/Inside Back Cover - € 7,000
- Full Page Advertisement – € 6,000
- ½ Page Advertisement – € 2,000

SGAC/IAF SEMINAR

€3,000

The 2019 SGAC-IAF Seminar: Space for Emerging Countries is a half-day event for university students and young professionals in the African region that aims at engaging with the Moroccan and African students and young professionals, and at providing an opportunity for capacity building and policy input on space applications as well as socio-economic development for emerging countries.

- ❖ Sponsor logo on branding / signage of the event
- ❖ Possible display and distribution of sponsor promotional materials in the Seminar area
- ❖ Possibility for a keynote address/presentation at beginning of Seminar
- ❖ Invitations for company representatives to the selected event (number of participants to be agreed upon with the IAF)
- ❖ Sponsor will be acknowledged on all GLEC 2019 related publications, communications and website

IDEA “3G” DIVERSITY LUNCH

€8,000

The IAF “3G” IDEA provides a framework for an intensive and open exchange on diversity and equality aspects within the IAF and amongst IAF Member organisations as well as potential IAF Members and



other organisations promoting diversity. On the basis of the IAF “3G” IDEA, a Diversity Breakfast shall be organised during GLEC 2019, focusing on “3G” diversity topics.

- ❖ Sponsor logo on branding / signage of the event
- ❖ Possible display and distribution of sponsor promotional materials in the lunch area
- ❖ Possibility for a keynote address/presentation at beginning of breakfast
- ❖ Invitations for company representatives to the selected event (number of participants to be agreed upon with the IAF)
- ❖ Sponsor will be acknowledged on all GLEC 2019 related publications, communications and website

LUNCH **€8,000**

Sponsoring the GLEC 2019 Lunch will allow your company to be recognized in front of a crowd of high-level representatives of all major space actors.

- ❖ Sponsor logo on the door branding / signage of the event
- ❖ Possible display and distribution of sponsor promotional materials in the area
- ❖ Possibility for a keynote address/presentation at beginning of lunch
- ❖ Invitations for company representatives to the selected event (number of participants to be agreed upon with the IAF)
- ❖ Sponsor will be acknowledged on all GLEC 2019 related publications and website

COFFEE SERVICE **€5,000–€13,000**

Coffee and tea will be served on each day during all morning and afternoon session breaks.

- Sponsorship of Coffee breaks for One day - € 5,000
- Sponsorship of Coffee breaks for Entire Conference (3 days) - € 13,000
- ❖ Sponsor logo displayed on the coffee area branding
- ❖ Sponsor will be acknowledged on all GLEC 2019 related publications and website



SPECIAL REQUESTS & OTHER OPPORTUNITIES

We are aware that every organization has very specific needs in terms of Sponsorship and that the above-mentioned list might not be entirely comprehensive.

We would like to encourage you to get in touch with us so that we can work together on the definition of the best package for you. We will be happy to accommodate your needs whenever possible.

For all special requests, please contact:

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