

ORGANIZED BY:



HOSTED BY:



www.glec2022.org

16-20 MAY 2022 | QUITO, ECUADOR



GLEC2022
GLOBAL CONFERENCE
ON SPACE FOR
EMERGING COUNTRIES

Space Ecosystems that bring Government, Industry and Society Together

SPONSORSHIP AND EXHIBITION KIT



Introduction

The International Astronautical Federation (IAF) will organize the Global Conference on Space for Emerging Countries (GLEC 2022), hosted by its member Sideralis Foundation, in Quito, Ecuador from 16 to 20 May 2022.

Following its mission to promote international development and share knowledge, the IAF and its members Sideralis Foundation are committed to fostering and supporting the international relations that allow space faring nations and space developing nations to share practices and data about space activities and their concrete social benefits.

The Conference programme is designed to bring together the international community, including senior representatives of the major space agencies, industry, governments, policy makers, academia, and NGOs. These leaders in the field will converge in Quito, Ecuador, to present results, exchange ideas, debate roadmaps, and discuss the future opportunities provided by space activities to emerging nations.

The comprehensive programme will include high-level keynotes, round tables as well as young professionals and students dedicated sessions that will address the most recent achievements in space activities and cooperation for emerging countries and explore how industry, politics, and law will help shape the future of this exciting domain of astronautics.

GLEC 2022 will address various topics of interest for space developing and emerging nations and regions, with a specific focus on:

- Benefits of Space Technology and Applications to Socio-Economic Development
- Financial Models and Resourcing
- Technology and Skills Development
- Base Infrastructure Requirements
- Space Industry Development and Support
- Legal and Policy

GLEC 2022 will consist of an opening ceremony with prominent speakers, a plenary programme with panel discussions and keynote lectures, an exhibition and an attractive social and networking programme, including a welcome reception and a gala dinner. As an add-on, a Space Industry Entrepreneurship Workshop and a Space Policy and Law Masterclass will be organized on Monday.



About Us



Founded in 1951, the **International Astronautical Federation** is the world's leading space advocacy body with 433 members in 72 countries, including all leading space agencies, industries, research institutions, universities, societies, associations and institutes worldwide. Following its theme "*A space-faring world cooperating for the benefit of humanity*", the Federation advances knowledge about space, fostering the development and application of space assets by promoting global cooperation. As organizer of the annual International Astronautical Congress (IAC), Global Conferences and other thematic meetings, the IAF actively encourages the development of astronautics for peaceful purposes and supports the dissemination of scientific and technical information related to space.



The Sideralis Foundation is an IAF Member since 2019. The foundation's mission is to contribute to the development, dissemination, and preservation of culture and knowledge in the space field, with emphasis on the Latin American region, as an essential means to achieve the integral development of the continent and its society. By this, their main goal is to assist researchers, students, businesses, governments, and people in general so they can develop scientific, academic, or commercial activities in space. Sideralis believes that a positive future for humanity requires the selfless development of a global space community that is inclusive and open to all.



Venue

Hotel Hilton Colón

Amazonas 1914 Y
Patria Avenida, Quito
170143, Ecuador



Packages

30,000 €

Platinum Package



Platinum Package

Registration

- 4 Complimentary registrations to the Conference

Advertisement and Acknowledgement

- Verbal recognition during the official Opening Ceremony
- 1 full page advertisement (inside front or back page) in the GLEC 2022 Final Programme
- Prime visibility at the Conference Venue
- Sponsor to be acknowledged on all GLEC 2022 related publications, communications, and website
- Promotional materials in each participant Welcome bags (sponsor to provide insert)
- Promotional Video shown onsite in between sessions

Additional Privileges

- 4 VIP seating at the Opening Ceremony
- 4 Gala Dinner Tickets
- Speaking Opportunity (based on content and availabilities)

Exhibition

- 1 "Double" booth (raw space, build up, branding, screen included)

20,000 €

Gold Package



Gold Package

Registration

- 3 Complimentary registrations to the Conference

Advertisement and Acknowledgement

- Verbal recognition during the official Opening Ceremony
- 1 full page advertisement in the GLEC 2022 Final Programme
- Prime visibility at the Conference Venue
- Sponsor to be acknowledged on all GLEC 2022 related publications, communications, and website
- Promotional materials in each participant Welcome bags (sponsor to provide insert)
- Promotional video shown onsite in between sessions

Additional Privileges

- 3 VIP seating at the Opening Ceremony
- 3 Gala Dinner Tickets

Exhibition

- 1 "single" booth (raw space, build up, branding, screen included)

15,000 €

Silver Package



Silver Package

Registration

- 2 Complimentary registrations to the Conference

Advertisement and Acknowledgement

- Verbal recognition during the official Opening Ceremony
- 1 half page advertisement in the GLEC 2022 Final Programme
- Prime visibility at the Conference Venue
- Sponsor to be acknowledged on all GLEC 2022 related publications, communications, and website
- Promotional materials in each participant Welcome bags (sponsor to provide insert)

Additional Privileges

- 2 VIP seating at the Opening Ceremony
- 2 Gala Dinner Tickets

Exhibition

- 1 "single" booth (raw space, build up, branding, screen included)

Material



Conference Lanyards
Exclusive ! 10,000 €

- Sponsor logo to be prominently featured on all GLEC 2022 lanyards
- Sponsor logo on GLEC 2022 website, all GLEC 2022 publications and communications



Conference Badge
Exclusive ! 8,000 €

- Sponsor logo to be prominently featured on all GLEC 2022 badges
- Sponsor logo on GLEC 2022 website, all GLEC 2022 publications and communications



Conference Bags
Exclusive ! 12,000 €

- Sponsor logo to be prominently featured on all GLEC 2022 bags
- Sponsor logo on GLEC 2022 website, all GLEC 2022 publications and communications



Promotional Material
2,000 €

- Inclusion of promotional material, such as flyers and brochures, in the participants' Conference bags (content to be provided by the sponsor)
- Sponsor will be acknowledged on all GLEC 2022 related publications, communications and website



Events



IAF GNF Sessions

8,000 €

- Sponsor will be able to define the exact title of the session (to be approved by the IPC)
- Contribution in the definition of the panel
- Right to provide a moderator or speaker for the session
- 1 Complimentary registration for moderator or speaker
- Display and distribution of sponsor promotional materials in the GNF area
- Promotional video to be shown before the session



Space Industry Entrepreneurship Workshop

10,000 €

The Space Industry Entrepreneurship Workshop is dedicated to developing the next generation of leaders with the goal of creating the next space company.

- Inaugural speech and brief presentation at the workshop
- Branding of the event
- 1 Complimentary registration
- Acknowledgement on selected Conference signage, website, final programme, in all promotional email blasts and in printed advertisements



Space Policy and Law Masterclass

10,000 €

The Space Policy and Law Masterclass is opened to students, young professionals and everyone who wish to hear from a range of key leaders working in space law and policy area.

- Inaugural speech and brief presentation at the workshop
- Branding of the event
- 1 Complimentary registration
- Sponsors will be acknowledged on all GLEC 2022 related publications and website



Catering



Welcome Reception

Exclusive !

10,000 €

- Branding of the Welcome Reception (upon availabilities)
- Opportunity to address the audience
- Distribution of Sponsor's material during the Event
- Sponsor logo on GLEC 2022 website, all GLEC 2022 publications and communications



Coffee Breaks

5,000 € - 13,000 €

Coffee and tea will be served every day during the session breaks

- Sponsorship of Coffee breaks for One day - € 5,000
- Sponsorship of Coffee breaks for Entire Conference (3 days) - € 13,000
- Sponsor logo displayed on the coffee area branding
- Sponsor will be acknowledged on all GLEC 2022 related publications and website



Gala Dinner

15,000 €

- Company logo on Gala Dinner signage
- 3 minutes welcome address at the Gala Dinner
- Freestanding banner at the Gala Dinner location
- Sponsor logo on printed menus
- 2 executive seats at VIP reserved table
- Sponsor logo on GLEC 2022 website, all GLEC 2022 publications and communications



Luncheons

8,000 €

- Sponsor logo on the branding of the luncheon area / signage of the event
- Display and distribution of sponsor promotional materials in the area
- Keynote address/presentation at beginning of the lunch
- 1 VIP reserved table for the sponsor
- Sponsor will be acknowledged on all GLEC 2022 related publications and website



Gala Dinner

Be part of an unforgettable experience!

Our journey will start in the colonial center of the city of Quito, where we will offer a private walking ceremony with traditional local legend characters through the historical "Plaza San Francisco".

Afterward, we will enter the beautiful 16th-century Roman Catholic church of San Francisco greeted by a soprano singer accompanied by a trio of musicians who will be playing typical Ecuadorian and Andean music from the church's altar. Attendees will be able to appreciate the colonial infrastructure, paintings, art, and overall architecture that this amazing historical church has to offer.

We will continue to the convent area, where attendees will be greeted by music from a traditional Quiteño "Pueblo" band and a fireworks show. Guests will then proceed to a station with traditional drinks and appetizers while enjoying Ecuadorian folkloric dances. Finally, attendees will continue to the dining area in the convent's refectory where they will enjoy a 3-course dinner accompanied by an assortment of beverages.



Publications



Advertisements

3,000 € - 6,000 €

GLEC 2022 Publications offer the best option to reach out to all Conference delegates and ensure a broad visibility. Sponsorships include the following benefits:

- Sponsor advertisements in the GLEC 2022 Final Programme
- Sponsor will be acknowledged on all GLEC 2022 related publications and website

The GLEC Final Programme will be distributed (on paper and electronically) to all registered participants, and is the definitive guide to all Plenaries, IAF GNF sessions, and general conference activities and information. Advertising spaces of different sizes are available for sponsors:

- Full Page Advertisement – € 6,000
- Half Page Advertisement – € 3,000

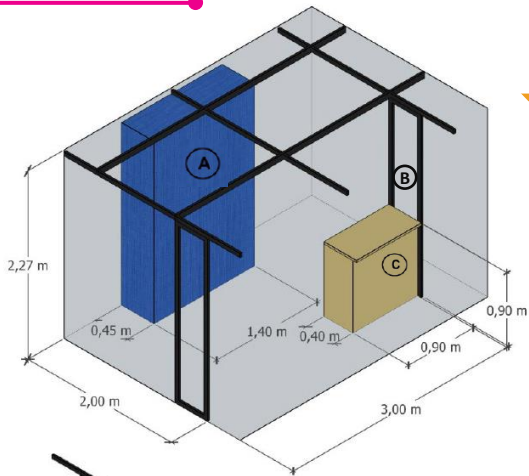
Advertisements size specifications

- A4 Full page with bleed (5mm all round):
Trim Area: 210 mm (w) x 297 mm (h)
With 5 mm Bleed all round: 220 mm (w) x 307 mm (h)
Safe Type/text area: 184 mm (w) x 271 mm (h)
- Half page Horizontal Floating – no bleed:
Advert size: 200 mm (w) x 141 mm (h)
Safe Type/text area: 184 mm (w) x 125 mm (h)



Exhibition

Single Booth dimensions



Single Booth

2,000 €*

Dimensions

The Modular single (3x2 m) booth will consist of a metallic structure, a central totem (1.4x2.2x0.45 m) that supports the structure, one counter (0.9x0.9x0.45 m), one table, two chairs and one booth identification nameplate. The booth will include a power outlet and a spot reflector, and a screen.

Branding

Single booths have one 2.2x1.4 m backing (A) on the central totem, two 0.4x1 m rectangular side panels (B) and one 0.9x0.9 counter front (C)



Double Booth

3,500 €*

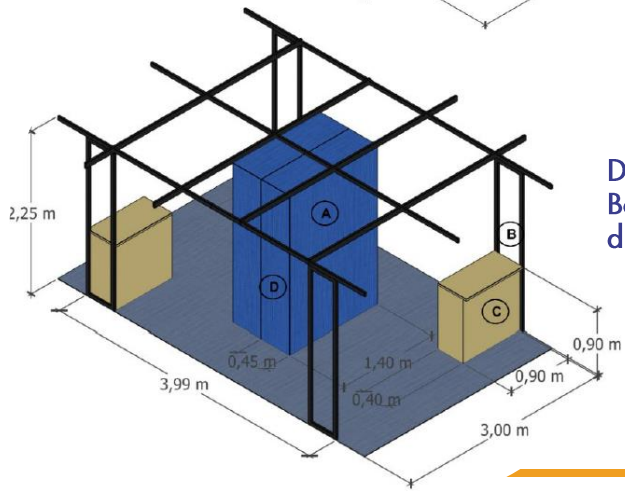
Dimensions

A double booth (3x4 m) will consist of two modular (3x2 m) booths put together. It will consist of a full central totem (1.4x2.2x0.9 m), two counters (0.9x0.9x0.45), two tables, four chairs and two booth identification nameplates. The booth will include two power outlets and two spot reflectors, and a screen.

Branding

Double booths have two 2.2x1.4 m backings (A) on the central totem, four 0.4x1 m rectangular side panels (B) and two 0.9x0.9 counter fronts (C). Additionally double booths have two 0.9x2.2 side backings on the central totem (D)

Double Booth dimensions

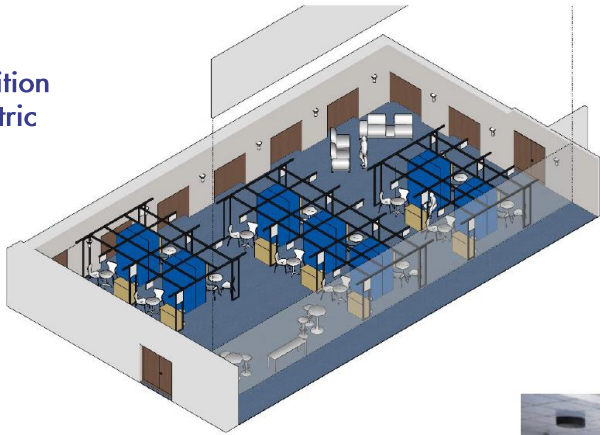


*The prize is all-inclusive and includes raw space, booth set-up, branding and a screen.



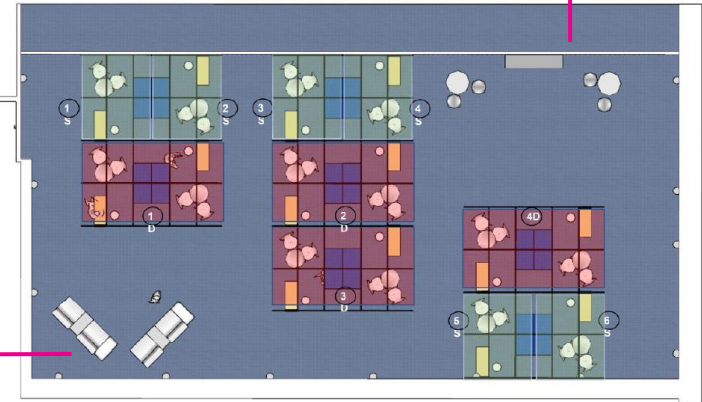
Exhibition Renders

Exhibition
Isometric
View



Exhibition
Top View

Small Lounge



Coffe Breaks
Area



Contact Us!



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Sideralis Foundation

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