



14-18 JUNE 2021

St. Petersburg, Russian Federation

60th Anniversary of
Yuri Gagarin's Spaceflight

Sponsorship Kit



INTRODUCTION

2021 will celebrate the 60th anniversary of Yuri Gagarin's spaceflight – marking the beginning of humankind's spaceflight era.

To celebrate this important milestone, the **International Astronautical Federation (IAF)** and **ROSCOSMOS** are organizing the Global Space Exploration Conference (GLEX) 2021 that will take place in **St. Petersburg, Russian Federation** from **14 – 18 June 2021**.

The Conference, co-organized by the **International Astronautical Federation (IAF)** and **ROSCOSMOS**, will bring together leaders and decision-makers within the science and human exploration community – engineers, scientists, entrepreneurs, educators, agency representatives and policy makers. The leaders in the field will converge in St. Petersburg to discuss recent results, current challenges and innovative solutions and it will contain several opportunities to learn about how space exploration investments provide benefits as well as discuss how those benefits can be increased through thoughtful planning and cooperation.

ROSCOSMOS and IAF are both committed to supporting the international relationships that enable exploration of outer space and are very enthusiastic to organize GLEX 2021. This Sponsorship Kit outlines the range of GLEX 2021 sponsorship and exhibition opportunities, do not miss the chance to showcase your company!

GLEX 2021 will consist of:

- an Opening Ceremony with prominent speakers;
- a Plenary Programme with panel discussions;
- Keynote Lectures;
- a Technical Programme with Sessions in several parallel technical streams;
- an IAF Global Networking Forum (IAF GNF) Programme;
- Small Space Exhibition;
- an attractive social and networking programme including a Welcome Reception and a Gala Dinner;
- a pre-conference Next Generation Seminar;
- Post-conference cultural visits to landmarks sites of Saint Petersburg;
- Live streaming of selected sessions



ORGANIZERS



Founded in 1951, the **International Astronautical Federation** is the world's leading space advocacy body with 407 members in 71 countries, including all leading space agencies, industries, research institutions, universities, societies, associations and institutes worldwide. Following its theme "*A space-faring world cooperating for the benefit of humanity*", the Federation advances knowledge about space, fostering the development and application of space assets by promoting global cooperation. As organizer of the annual International Astronautical Congress (IAC), Global Conferences and other thematic meetings, the IAF actively encourages the development of astronautics for peaceful purposes and supports the dissemination of scientific and technical information related to space.



ROSCOSMOS

ROSCOSMOS, an IAF Member since 1993, is a State Corporation that was established to oversee and implement a comprehensive reform of the Russian space industry. State Space Corporation ROSCOSMOS ensures the implementation of the Russian government's space program and its legal regulation. ROSCOSMOS is also placing orders for the development, manufacture and supply of space equipment and space infrastructure objects. The state corporation is also responsible for international space cooperation and tasked with setting the stage for the future use of results of space activities in the social and economic development of Russia.



CONFERENCE INFORMATION



Dates

14 June 2021 – Next Generation Seminar

15 – 17 June 2021 – Conference

18 June 2021 – Cultural Visits



The Conference Venue

Tavricheskiy Palace

Shpalernaya Ulitsa, 47, St Petersburg,

Russia, 191015



Language

The official language is English



Global Reach

Live streaming and remote participation features



Standard Time

GMT + 03:00



Website

Glex2021.org



Tavricheskiy Palace

GLEX 2021 AT A GLANCE

	07:00	08:00	09:00	10:00	11:00	12:00	13:00	14:00	15:00	16:00	17:00	18:00	19:00	20:00	21:00	
Monday 14 June	IPC Meeting															
	Next Generation Seminar (NG)															
	NG Seminar Registration		NG Seminar Opening Ceremony	Tea Break	NG Seminar Plenary Session		Lunch Break	NG Seminar Parallel Working Groups		Tea Break	NG Seminar Closing Session	Next Generation Reception (Sponsored)				
	NG Seminar Welcome Tea															
Tuesday 15 June	Registration		Promotional Announcement	Opening Ceremony	Exhibition Opening	Networking Tea Break (Sponsored)	High-level PE 1 Part 1 (HoA)	Promotional Announcement	High-level PE 1 Part 2 (Hol)	Lunch Break (Sponsored)	Promotional Announcement	Plenary 2	Networking Tea Break (Sponsored)	Parallel Technical Sessions		Welcome Reception (Sponsored)
	Welcome Tea					Press Briefing										
Wednesday 16 June	Registration		Keynote Lecture 1	Promotional Announcement	Plenary 3	Networking Tea Break (Sponsored)	Parallel Technical Sessions		Lunch Break (Sponsored)	IP Awards Ceremony	Interactive Presentations (IP) Session	Networking Tea Break (Sponsored)	Parallel Technical Sessions		Gala Dinner (Sponsored)	
							Global Networking Forum (GNF) Sessions						Global Networking Forum (GNF) Sessions			
Thursday 17 June	Registration		Keynote Lecture 2	Promotional Announcement	Plenary 4	Networking Tea Break (Sponsored)	Parallel Technical Sessions		Lunch Break (Sponsored)	Promotional Announcement	Plenary 5	Networking Tea Break (Sponsored)	Parallel Technical Sessions		Closing Ceremony	
							Global Networking Forum (GNF) Sessions						Global Networking Forum (GNF) Sessions			
Friday 18 June	Cultural Visits															



BRANDING AND SPONSORSHIP OPPORTUNITIES

Premium Packages	Anchor Sponsorship Package	Price on demand
	Platinum Sponsorship Package	60,000 €
	Gold Sponsorship Package	40,000 €
	Silver Sponsorship Package	30,000 €
Events / Items	Conference Lanyards*	--
	Conference Badges*	--
	Conference Bags	15,000 €
	Promotional Materials in Conference Bags	3,000 €
	Virtual Conference Bag	10,000 €
	Promotional Materials in Virtual Conference Bag	2,500 €
	Promotional Announcements and Video Advertisements	8,000 €
	IAF Massmailings	3,000 €
	IAF Press Releases	4,000 €
	IAF Global Networking Forum	5,000 – 10,000 €
	Next Generation Seminar and Reception	10,000 €
	Interactive Presentations	10,000 €

*Only part of Anchor Sponsorship Package



BRANDING AND SPONSORSHIP OPPORTUNITIES

Catering	Welcome Reception	12,000 €
	Gala Dinner	15,000 €
	Conference Lunch	10,000 €
	Coffee Breaks	5,000 – 13,000 €
Publications	Final Programme Back Cover*	--
	Final Programme Inside Front Cover**	--
	Final Programme Inside Back Cover**	--
	Final Programme Full Page Advertisement	8,000 €
	Final Programme ½ Page Advertisement	4,000 €
	Final Programme ¼ Page Advertisement	2,000 €
Exhibition	Exhibition Booth (raw space only) including Virtual Exhibition Booth	6,000 €
	Virtual Exhibition Booth Only	3,000 €

*Only part of Anchor Sponsorship Package

**Only part of Platinum Sponsorship Packages



PREMIUM PACKAGES



PLATINUM SPONSOR 60,000 €

Registration

- 6 complimentary registrations to the Conference

Advertisement and Acknowledgement

- Verbal recognition during the official Opening Ceremony
- Promotional Announcements during 3 Conference days (1 per day)
- 1 full page advertisement in the GLEX 2021 Final Programme:
1 inside Front or Back Page in the Final Programme
- Prime visibility at the Conference Venue

- Sponsor to be acknowledged on all GLEX 2021 related publications, communications, and website
- Inclusion of sponsorship's promotional materials in each participant Welcome bags and virtual bag (sponsor to provide insert)

Additional Privileges

- Global Networking Forum - 60 min slot
- 5 VIP seating at the Opening Ceremony
- Exhibition booth (raw space only) and Virtual Exhibition Booth



GOLD SPONSOR 40,000 €

Registration

- 4 complimentary registrations to the Conference

Advertisement and Acknowledgement

- Verbal recognition during the official Opening Ceremony
- Promotional Announcements during 2 Conference days
- 1 full page advertisement in the GLEX 2021 Final Programme
- Prime visibility at the Conference Venue

- Sponsor to be acknowledge on all GLEX 2021 related publications, communications, and website
- Inclusion of sponsorship's promotional materials in each participant Welcome bags and virtual bag (sponsor to provide insert)

Additional Privileges

- Global Networking Forum - 45 min slot
- 4 VIP seating at the Opening Ceremony
- Virtual Exhibition Booth



SILVER SPONSOR 30,000 €

Registration

- 3 complimentary registrations to the Conference

Advertisement and Acknowledgement

- Verbal recognition during the official Opening Ceremony
- Promotional Announcements during 1 Conference day
- ½ page advertisement in the GLEX 2021 Final Programme
- Prime visibility at the Conference Venue

- Sponsor to be acknowledge on all GLEX 2021 related publications, communications, and website
- Inclusion of sponsorship's promotional materials in each participant Welcome bags and virtual bag (sponsor to provide insert)

Additional Privileges

- Global Networking Forum - 30 min slot
- 3 VIP seating at the Opening Ceremony

SPONSORSHIP OPPORTUNITIES IN DETAIL

Sponsorship	Description of Benefits	Cost
Conference Lanyards* <i>Exclusive</i>	<ul style="list-style-type: none"> Sponsor logo to be prominently featured on all GLEX 2021 lanyards Sponsor logo on GLEX 2021 website, all GLEX 2021 publications and communications 	--
Conference Badges* <i>Exclusive</i>	<ul style="list-style-type: none"> Sponsor logo to be prominently featured on all GLEX 2021 badges Sponsor logo on GLEX 2021 website, all GLEX 2021 publications and communications 	--
Conference Bags <i>Exclusive</i>	<ul style="list-style-type: none"> Sponsor logo to be prominently featured on all GLEX 2021 bags Sponsor logo on GLEX 2021 website, all GLEX 2021 publications and communications 	15,000 €
Promotional materials in Conference Bags <i>Multiple sponsorship opportunities</i>	<ul style="list-style-type: none"> Inclusion of promotional material, such as flyers and brochures, in the participants' Conference bags. Flyers or Brochure to be provided by the sponsor (content to be approved by the IAF and ROSCOSMOS) Flyers or Brochure will be included in all delegate bags Sponsor will be acknowledged on all GLEX 2021 related publications, communications and website 	3,000 €
Virtual Conference Bag <i>Exclusive</i>	<ul style="list-style-type: none"> Sponsor logo to be prominently featured on the main page of the GLEX 2021 virtual Conference bag Sponsor logo on GLEX 2021 website, all GLEX 2021 publications and communications 	10,000 €

*Only part of Anchor Sponsorship Package

SPONSORSHIP OPPORTUNITIES IN DETAIL

Sponsorship	Description of Benefits	Cost
Promotional materials in Virtual Conference Bag <i>Multiple sponsorship opportunities</i>	<p>Inclusion of promotional material in the participants' Virtual Conference bags. The bag will be shared directly with all attendees via email upon registration and will be available before, during and after the event. The bag will be accessible by any devices. You may insert: Flyers, Discount codes, Advertisements, document sharing and download.</p> <p>The sponsor will receive instructions to build its own space in the virtual bag. An analytics report will be made available after the event.</p>	2,500 €
Promotional Announcements and Video Advertisements <i>Multiple sponsorship opportunities</i>	<p>Multiple timeslots will be available throughout the Conference, for your organizations to make announcements and share important news with the participants. These announcements may include promotional videos, slides or advertisements.</p>	8,000 €
IAF Massmailings <i>Multiple sponsorship opportunities</i>	<p>Reach out, communicate and engage with a wide audience through a dedicated mass mailing to all IAF Community! Our database has more than 35.000 subscribers and is constantly growing</p> <ul style="list-style-type: none"> Dedicated mass mailings and adverts sent to all IAF community via effective emails 	3,000 €
IAF Press Releases <i>Multiple sponsorship opportunities</i>	<p>Take the opportunity to engage and reach out to the official Conference Press and IAF Media Partners</p> <ul style="list-style-type: none"> You will profit from an exclusive online Press Release to the Conference Press and the IAF Media partners 	4,000 €
Interactive Presentations <i>Exclusive</i>	<p>As an Interactive Presentations (IP) Sponsor, you will receive the following benefits:</p> <ul style="list-style-type: none"> Logo shown on all IP screens Logo and marketing message in the conference proceedings 3-minute presentation during the Interactive Presentations Award Ceremony Acknowledgement in all GLEX 2021 related publications and website 	10,000 €



SPONSORSHIP OPPORTUNITIES IN DETAIL

Sponsorship	Description of Benefits	Cost
Next Generation Seminar and Reception <i>Multiple sponsorship opportunities</i>	<p>The Next Generation Seminar is dedicated to developing the next generation leaders in the international space community and comprises networking events and a cocktail reception, including activities or panel discussions, which are interesting for the Young Professionals and students community. These events take place on Monday 14th June 2021.</p> <p>Additional sponsorship benefits:</p> <ul style="list-style-type: none"> • Inaugural speech and brief company presentation at the seminar and reception • Branding of the event associated reception • Acknowledgement on selected Conference signage, website, final programme, in all promotional email blasts and in printed advertisements 	10,000 €
Global Networking Forum <i>Multiple sponsorship opportunities</i>	<p>The IAF Global Networking Forum (IAF GNF) is the perfect place and platform to showcase your organization. The Sponsor will have the opportunity to organize roundtables on prominent topics, networking events, keynotes and other events during the entire Conference. Content of all events has to be agreed upon and previously discussed with the IAF.</p> <ul style="list-style-type: none"> • Sponsor will be allocated a slot for its event during GLEX 2021 (first come first served basis) • The event description will be included in the IAF GNF Programme as well as in the GLEX 2021 Final Programme • Hostess and IAF support available during the organization and the execution of the event • Possible display and distribution of sponsor promotional materials in the GNF area • Sponsor will be verbally recognized during the IAF GNF Opening Event • Sponsors will be acknowledged on all GNF and GLEX 2021 related publications and website 	5,000 € (30 min slot) 8,000 € (45 min slot) 10,000 € (60 min slot)



SPONSORSHIP OPPORTUNITIES IN DETAIL

Sponsorship	Description of Benefits	Cost
Welcome Reception <i>Exclusive</i>	<ul style="list-style-type: none"> Branding of the Welcome Reception Opportunity to address the audience Distribution of Sponsor's material during the Event Sponsor logo on GLEX 2021 website, all GLEX 2021 publications and communications 	12,000 €
Gala Dinner <i>Limited to 2 sponsors</i>	<ul style="list-style-type: none"> Company logo on Gala Dinner signage 3 minutes welcome address at the Gala Dinner Sponsor may provide a freestanding banner to be positioned in a prominent location at the Gala Dinner Sponsor logo on printed menus 2 executive seats at VIP reserved table 	10,000 €
Conference Lunch <i>Limited to 3 sponsors</i>	<p>Sponsoring a GLEX 2021 Lunch will allow your company to be recognized in front of the entire GLEX 2021 audience community.</p> <ul style="list-style-type: none"> Sponsor logo on the branding of the luncheon area / signage of the event Possible display and distribution of sponsor promotional materials in the area Possibility for a keynote address/presentation at beginning of the lunch 1 VIP reserved table for the sponsor Sponsor will be acknowledged on all GLEX 2021 related publications and website 	8,000 €
Coffee Breaks <i>Multiple sponsorship opportunities</i>	<p>Coffee and tea will be served on each day during all morning and afternoon session breaks</p> <ul style="list-style-type: none"> Sponsorship of Coffee breaks for One day - € 5,000 Sponsorship of Coffee breaks for Entire Conference (3 days) - € 13,000 Sponsor logo displayed on the coffee area branding Sponsor will be acknowledged on all GLEX 2021 related publications and website 	5,000 € - 13,000 €



ADVERTISEMENTS

GLEX 2021 Publications offer the best option to reach out to all Conference delegates and ensure a broad visibility. Sponsorships include the following benefits:

- Sponsor advertisements in the GLEX 2021 Final Programme
- Sponsor will be acknowledged on all GLEX 2021 related publications and website

GLEX 2021 Final Programme

The Final Programme will be distributed (on paper and electronically) to all registered participants, and is the definitive guide to all Plenaries, IAF GNF, Technical Programme and general conference activities and information. Advertising spaces of different sizes are available for sponsors:

- Full Page Advertisement – **€ 8,000**
- Half Page Advertisement – **€ 4,000**
- ¼ Page Advertisement – **€ 2,000**

Advert size specifications:

- **A4 Full page with bleed (5mm all round):**

Trim Area: 210 mm (w) x 297 mm (h)

With 5 mm Bleed all round: 220 mm (w) x 307 mm (h)

Safe Type/text area: 184 mm (w) x 271 mm (h)

- **Half page Horizontal Floating – no bleed:**

Advert size: 200 mm (w) x 141 mm (h)

Safe Type/text area: 184 mm (w) x 125 mm (h)

- **¼ page Horizontal Floating – no bleed:**

Advert size: 97 mm (w) x 141 mm (h)

Safe Type/text area: 81 mm (w) x 125 mm (h)



EXHIBITION

GLEX 2021 will be hosting a small exhibition, giving the opportunity to organizations to present products and services as well as giving the opportunity to interact with key decision makers and new potential partners. The Exhibition area will be located in a prominent area of the Conference Venue (Tavrisheskiy Palace), where a high circulation of delegates is ensured.

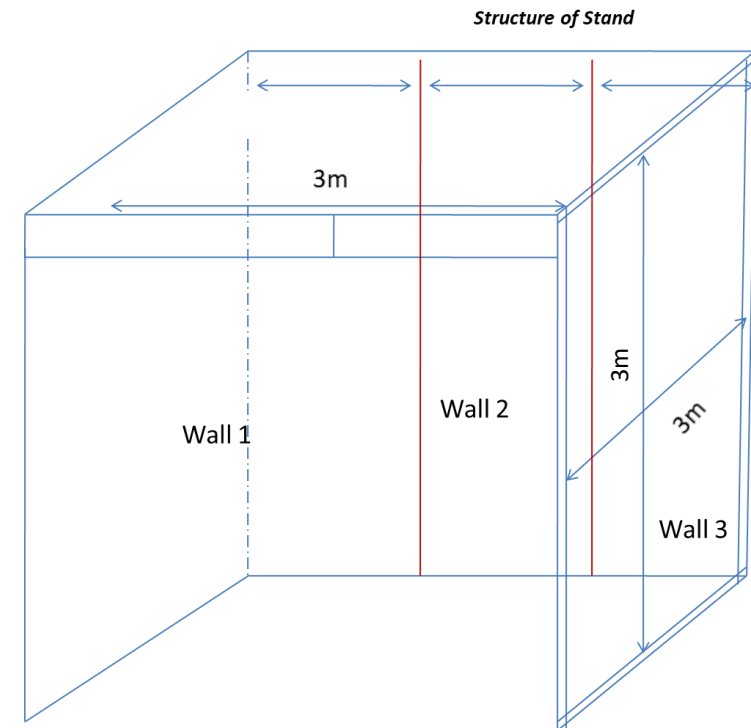
In addition, GLEX 2021 will be hosting a virtual exhibition giving organizations the opportunity to present their products and services remotely and to interact virtually with key decision-makers and potential new partners.

Exhibition booth details

- Booth ONLY raw space, including customizable virtual exhibition booth – **6,000 €**
Measures: 2m50 x 1m50 x 3m

- Booth BUILD UP – **14,000 €**, including:
 - manufacturing of structural elements,
 - switching wiring,
 - development of an electrical connection diagram,
 - delivery from a warehouse, installation team services,
 - TV rental,
 - production and installation of graphics and logos,
 - project management
 - production of a reception Desk with doors and lighting
 - production of a metal frame with illumination
 - furniture rental
 - Floristic
 - Lamps
 - installation of the electrical panel
 - design of the stand project

- Customizable Virtual Exhibition Booth ONLY – **3,000 €**



Additional Privileges

- Company profile on the GLEX 2021 official Final Programme
- Company logo on all GLEX 2021 related publications, App and Website.
- 2 Complimentary Registrations to the Conference (for physical exhibitors only)



SPECIAL REQUESTS AND OTHER OPPORTUNITIES

We are aware that every organization has very specific needs in terms of Sponsorship and that the above-mentioned list might not be entirely comprehensive.

We would like to encourage you to get in touch with us so that we can work together on the definition of the best package for you. We will be happy to accommodate your needs whenever possible.

For special requests, please contact:

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