


Media Journal IAC 2015

-September 30

The screenshot shows the ASMA (Association of Space Major Agencies) website. The main header includes the ASMA logo and navigation links: HOME, ABOUT ASMA, MEMBERSHIP, PUBLICATIONS, NEWS & EVENTS, ANNUAL MEETINGS, CONTINUING EDUCATION, and JOURNAL. Below this, there are sections for 'FOR THE PUBLIC', 'FOR CORPORATIONS', and 'FOR STUDENTS & RESIDENTS'. A search bar is visible on the left. The central banner features the text '66th International Astronautical Congress (IAC 2015)' with a red and white background. Below the banner, there is a 'SUBMIT AN EVENT' button and event details: 'MONDAY, OCTOBER 12, 2015 12:00 AM - FRIDAY, OCTOBER 16, 2015 12:00 AM', '66th International Astronautical Congress (IAC 2015)', and 'Location: Jerusalem, Israel'. A paragraph describes the IAC as a global, multidisciplinary event where space actors meet. At the bottom, there is an advertisement for NeuroKinetics CLINIC with the text: 'We strive to restore health and enhance quality of life with innovative treatments and patented technologies. We have an 85% success rate in our patent treatments. LEARN MORE'.

The screenshot shows the Aviation Week Network website. The main header includes the Aviation Week Network logo and navigation links: Technology, Commercial Aviation, Space, Defense, Business Aviation, MRO, Events, and Aviation Week Intelligence Network. A search bar is visible. Below the header, there is a banner for an 'An Exclusive LIVE Webinar Jobs, Pay, Careers and More: Aviation Week's 2015 Workforce Study Results' sponsored by Korn Ferry and PwC. The main article is titled 'Israel Hosts Space Powers At A Turning Point' with a sub-headline 'Space congress comes as agencies consider next steps after ISS' and author 'Frank Moring, Jr. and Amy Svitak | Aviation Week & Space Technology'. The date is 'Sep 30, 2015'. Below the article title, there are social media sharing options: EMAIL, SHARE, Tweet, G+, Recommend, and COMMENTS (0). The article text begins: 'Scientists, engineers and human spaceflight visionaries from around Planet Earth will gather in Jerusalem Oct. 12 to ponder where to go in the Solar System after the International Space Station (ISS), how to get there and who will make the trip. No matter what is decided—and it is unlikely anything definite will be—the robots have already been there. The 66th International Astronautical Congress (IAC) also will feature updates on visits to Pluto, Ceres and the Comet ...'. To the right of the article, there is a 'Photo Contest 2015' section with a photo of an astronaut and text: 'Aviation Week's Photo Contest, now in its 24th year, has established the standard for international aerospace photography competitions. Aviation photographers from around the world vie every year to have their work recognized as the "Best of the Best." Winning photos will appear in print'.

← → C buzzaldrin.com/aldrin-purdue-cycler-presentation-at-the-iac/



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PRESS KIT

Aldrin-Purdue Cycler Presentation at the IAC

Oct 13, 2015 | Jerusalem, Israel | ICC Jerusalem International Convention Center

Buzz Aldrin will give a presentation on the Aldrin-Purdue Cycler at the IAC in Jerusalem, Israel on Tuesday, October 14, 2015.

← → C cosmos.agency



Проект Cosmos Agency создан с целью популяризации космического туризма, космонавтики и астрономии.

«Космос — это непросто, но оно того стоит. Мы будем продолжать работать и вместе двигаться вперед» — Сэр Ричард Брансон

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Календарь событий

ОКТАБРЬ

12 - 16 66TH INTERNATIONAL ASTRONAUTICAL CONGRESS (IAC) 2015

EVENT DETAILS

The IAC is the one time of the year when all space actors come together. Global, multidisciplinary and covering all space sectors and topics, it offers everyone the latest space information, developments but above all contacts and potential partnerships.

Each year, the IAC changes country, theme and social organization. [Click here to learn more about the IAC.](#)

TIME
12 (понедельник) - 16 (пятница)

LOCATION
ICC Jerusalem International Convention Center
Jerusalem, Israel

ORGANIZED




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67 нравится


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Недавние посты

- 09.09.2015  0
- 09.09.2015  0
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← → C www.dlr.de/dlr/en/desktopdefault.aspx/tabid-10718/



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Communications & Media

Enter Search

Home > DLR > Events / Trade Fairs


Events / Trade Fairs



Aviation Convention 2015
24 September 2015 - 25 September 2015

On September 24 and 25, the Aviation Convention titled "Managing the Change" takes place in Cologne at the German Aerospace Center (DLR).


Location: German Aerospace Center (DLR), Cologne



International Astronautical Congress (IAC)
12 October 2015 - 16 October 2015

Since 1951, the IAC has been the international forum in order to foster the dialogue about all space-related activities. The main theme of the 66th IAC edition is "Space - The Gateway for Mankind's Future."

Location: ICC Jerusalem International Convention Center, Jerusalem



TechNet Europe 2015 - 1st European Geoinformation Symposium and Exposition
20 October 2015 - 22 October 2015

With its focus on environmental, geopolitical and security-related

Calendar

September 2015

Mo	Tu	We	Th	Fr	Sa	Su
31	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	1	2	3	4
5	6	7	8	9	10	11

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You are in: South Africa

SA rocket science enthusiast heads for Jerusalem 22 September 2015

Taxi strike leaves Durban commuters stranded 22 September 2015

Reserve Bank ponders interest rates 22 September 2015

Improvements in the ANC integrity commission 22 September 2015

22 September 2015 Duration: 4m 40s

SA rocket science enthusiast heads for Jerusalem

CAPE TOWN, 22 September 2015 – Leon Africa a rocket propulsion enthusiast from

www.esa.int/About_Us/Director_General/Leaders_of_World_Space_Agencies_To_Converge_for_IAC_2015_in_Jerusalem

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IAC 2015

LEADERS OF WORLD SPACE AGENCIES TO CONVERGE FOR IAC 2015 IN JERUSALEM

This release is published on behalf of the IAC.

Latest Breakthroughs in Space Exploration to be Focus of Discussion

Heads of the worlds leading space agencies will appear at a special plenary session at IAC 2015 in Jerusalem on Monday, October 12, 2015. The agency heads will discuss the latest advancements and breakthroughs in space exploration and heightening international cooperation.

The session, which will be moderated by German journalist **Uli Bobinger**, will include **Isaac Ben-Israel**, Chairman of the Israel Space Agency, **Charles Bolden**, Administrator of NASA, **Xu Dazhe**, Administrator of China's CNSA, **Igor Komarov**, Head of Russia's ROSCOSMOS, **Naoki Okumura**, President of Japan's JAXA, and **Jan Woerner**, Director General of the European Space Agency.

"As the incoming Director General of the European Space Agency (ESA), this IAC in Jerusalem is for me an opportunity to underline once more the extraordinary value of international cooperation in space," said Jan Woerner. "Space has long proved to be a bridge that overcomes beyond political problems we face here on Earth. I strongly believe that all space-faring counties can work together to sustain and enhance international cooperation now and in the future. The global community expects that from us," Prof. Woerner continued.

Prof. Isaac Ben-Israel, Chairman of the Israel Space Agency welcomed the opportunity to host his colleagues in Jerusalem. "We look forward to sharing Israel's achievements in the field of space science and technology. Despite being one of the world's smallest countries, we have achieved space-exploration

www.israelnationalnews.com/News/News.aspx/201034#.VgQBnsvtkm

World Space Leaders to Attend Jerusalem Outer Space Convention

From Zion shall go forth Torah – as well as international discussions of breakthroughs in outer-space study.

By Hillel Fendel
First Publish: 9/24/2015, 3:32 PM



Spiral Galaxy M81, located about 12 million light years away from earth Reuters

The heads of the world's top national space agencies will take part in the 66th International Astronautical Congress (IAC) in Jerusalem next month. With participants from such countries as China, Russia, Ecuador, Lithuania, Liberia and many more, the organizers are hoping to combine outer space and PR for the Holy City.

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קמפוס ביליסון, פתח תקווה
12 אוקטובר, 2015

יום העיון בנושא ידע בטיפול בסוכרת, בשיטות המכון
לאנדוקרנולוגיה וסוכרת והמרכז הארצי לסוכרת נעורים,
פרטים נוספים...




IAC כנס האסטרונוטיקה הבינלאומי 2015
בנייני האומה ירושלים
12-16 אוקטובר, 2015

לשנת 2015, הנגסה ה-66 בסדרה, יתקיים השנה IAC כנס
בירושלים. הכנס יערך במשך חמישה ימים ויהווה במה
פרטים נוספים...



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Arianespace Announces AVUM Arrival
Developed by Italy's Avio, the AVUM is the only liquid propellant system on the four-stage lightweight launcher. [Full Story](#)

Boeing Opens Their 104K Square Foot Research Center
Boeing leaders joined local dignitaries and employees for a ribbon cutting and tours of the 104,000-square-foot Boeing Research & Technology-South Carolina center. [Full Story](#)

During IAC 2015 In Jerusalem, Discussions Will Focus On Space Exploration Breakthroughs
Attendance is expected by participants from 70 nations. [Full Story](#)

Gilat Expectations For 2015 Are Revised... + The Development + Supply Of In-Flight Connectivity Solutions
"Our revision is due to recent decisions to delay several large-scale projects by our customers, mainly in Mexico and Russia and in our defense-related activities."—Dov Baharav, Chairman + interim CEO, Gilat. [Full Story](#)

Harris Supplying Falcon III Tactical Radios To Latin American Nation
"These radios address the customer's requirements for high data rate communication networks to support a variety of complex military missions."—Chris Young, President, Harris Communication Systems. [Full Story](#)

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https://www.ohb-system.de/termine.html

24.09.2015 (Donnerstag)
Deutscher Luft- und Raumfahrtkongress 2015
24.09.2015 - 24.09.2015



Das Programm und weitere Informationen rund um den Kongress in Rostock finden Sie hier: www.dlrk2015.dglr.de

12.10.2015 (Montag)
International Astronautical Congress 2015
12.10.2015 - 16.10.2015



Der IAC 2015 findet in Jerusalem, Israel, statt. Weitere Informationen zur Veranstaltung finden Sie hier: www.iac2015.org

16.11.2015 (Montag)
Space Tech Expo Europe
16.11.2015 - 19.11.2015

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SPACE MART
Leaders of World Space Agencies To Converge for IAC 2015 in Jerusalem
Jerusalem (SPX) Sep 25, 2015
Heads of the world's leading space agencies will appear at a special plenary session at IAC 2015 in Jerusalem on Monday, October 12, 2015. The agency heads will discuss the latest advancements and breakthroughs in space exploration and heightening international cooperation. The session, which will be moderated by German journalist Uli Bobinger, will include Isaac Ben-Israel, Chairman of the Israel Space Agency, Charles Bolden, Administrator of NASA, Xu Dazhe, Administrator of China's CNSA, Igor Ko ... [read more](#)

IAC 2015 Jerusalem
66th International Astronautical Congress
12-16 October, 2015, Jerusalem, Israel

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Satnews Daily September 25th, 2015

During IAC 2015 In Jerusalem, Discussions Will Focus On Space Exploration Breakthroughs

[SatNews] Heads of the world's leading space agencies will appear at a special plenary session at IAC 2015 in Jerusalem on Monday, October 12, 2015.

The agency heads will discuss the latest advancements and breakthroughs in space exploration and heightening international cooperation. The session, which will be moderated by German journalist Uli Bobinger, will include Isaac Ben-Israel, Chairman of the Israel Space Agency; Charles Bolden, Administrator of NASA; Xu Dazhe, Administrator of China's CNSA; Igor Komarov, Head of Russia's ROSCOSMOS; Naoki Okumura, President of Japan's JAXA; and Jan Woerner, Director General of the European Space Agency.

"As the incoming Director General of the European Space Agency (ESA), this IAC in Jerusalem is for me an opportunity to underline once more the extraordinary value of international cooperation in space," said Jan Woerner. "Space has long proved to be a bridge that overcomes beyond political problems we face here on Earth. I strongly believe that all space-faring countries can work together to sustain and enhance international cooperation now and in the future. The global community expects that from us."

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Aujourd'hui, jeudi 24 septembre 2015 Télévision par satellite, TNT, ADSL, Câble, fibre, OTT

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L'exploration spatiale en analyse

Les responsables des principales agences spatiales mondiales vont participer à une session spéciale organisée le 12 octobre prochain à l'occasion du Congrès International d'Astronautique (IAC 2015), qui aura lieu à Jérusalem.

Cette session, modérée par le journaliste allemand Uli Bobinger, comprendra Isaac Ben-Israel, président du conseil d'administration de l'Agence Spatiale Israélienne; Charles Bolden, administrateur de la NASA; Xu Dazhe, administrateur de l'opérateur chinois CNSA; Igor Komarov, responsable de l'agence russe Rososmos; Naoki Okumura, président de l'agence japonaise Jaxa; ainsi que Jan Woerner, nouveau directeur de l'ESA.

Les plus lus **Les plus commentés** **Discussions**



- CanalSat : Un plan de service pour le 22 septembre 2015
- Mise à jour des décodeurs TNTSAT : nouveau planning de diffusion par satellite de septembre 2015
- CanalSat : Liste des chaînes qui passeront en Full HD le 22 septembre 2015
- Le TNT payante est condamnée à disparaître
- Passage en HD de France 4 et France 5 sur FRANSAT



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www.uia.org/icco/?page=4				
<p>12/10/2015 - 18/10/2015</p> <p>Triennial Congress</p> <p>International Police Association (IPA)</p> <p>Limassol, Cyprus</p>	<p>12/10/2015 - 15/10/2015</p> <p>Sibos Annual Conference</p> <p>Society for Worldwide Interbank Financial Telecommunication (SWIFT)</p> <p>Singapore, Singapore</p>	<p>12/10/2015 - 23/10/2015</p> <p>Conference of the Parties</p> <p>Secretariat of the United Nations Convention to Combat Desertification (Secretariat of the UNCCD)</p> <p>Ankara, Turkey</p>	<p>12/10/2015 - 16/10/2015</p> <p>Annual Congress</p> <p>International Astronautical Federation (IAF)</p> <p>Jerusalem, Israel</p>	
<p>12/10/2015 - 14/10/2015</p> <p>Biennial General Assembly</p> <p>Federation of Afro-Asian Insurers and Reinsurers (FAIR)</p> <p>Cairo, Egypt</p>	<p>12/10/2015 - 16/10/2015</p> <p>Conference on Computer and Communications Security</p> <p>Association for Computing Machinery (ACM)</p> <p>Denver CO, USA</p>	<p>12/10/2015 - 14/10/2015</p> <p>International Seminar on Organic Ranking Cycle (ORC) Power Systems</p> <p>ASME International Gas Turbine Institute (IGTI)</p> <p>Brussels, Belgium</p>	<p>12/10/2015 - 13/10/2015</p> <p>Conference on Banking on Innovation</p> <p>Efma ()</p>	
<p>12/10/2015 - 13/10/2015</p> <p>Annual Meeting</p> <p>European Rotogravure Association (ERA)</p> <p>Sheffield, UK</p>	<p>12/10/2015 - 12/10/2015</p> <p>Meeting</p> <p>Council of the European Union ()</p> <p>Luxembourg, Luxembourg</p>	<p>12/10/2015 - 14/10/2015</p> <p>Annual Conference</p> <p>International Society of Wildlife Endocrinology (ISWE)</p> <p>Berlin, Germany</p>	<p>12/10/2015 - 12/10/2015</p> <p>Latin American Meeting</p> <p>Latin-American Society of Medical Research on Rare Diseases ()</p> <p>Mexico City, Mexico</p>	
<p>13/10/2015 - 15/10/2015</p> <p>Annual Meeting</p> <p>International Association of Agricultural Engineers (IAAE)</p> <p>Brussels, Belgium</p>	<p>13/10/2015 - 16/10/2015</p> <p>Annual Meeting</p> <p>International Association of Agricultural Engineers (IAAE)</p> <p>Brussels, Belgium</p>	<p>13/10/2015 - 16/10/2015</p> <p>Annual Meeting</p> <p>International Association of Agricultural Engineers (IAAE)</p> <p>Brussels, Belgium</p>	<p>13/10/2015 - 16/10/2015</p> <p>Annual Meeting</p> <p>International Association of Agricultural Engineers (IAAE)</p> <p>Brussels, Belgium</p>	





Twitter

 **Ryan L. Kobrick, PhD** @RyInSpace · 17 sept. 
Game on! I'll be @iafastro #IAC2015! Full #STeAM ahead w/ @IAFYPP #SEOC @SpaceFlorida @YurisNight @WorldSpaceWeek #IAC2019 #YSL IAC15-E1.9.6

  1  2 

 **ITravelJerusalem** @ilovejerusalem · 20 sept. 
We're hosting the 66th Astronautical Conference...in a few months iac2015.org



Mark Turrell @mark_turrell
Touring the ISS space station - take 12 mins to walk through big science
fb.me/41GGsILcM





   1 

 **ITravelJerusalem** @ilovejerusalem · 17 sept. 
Did you know that 3,000 scientists will be coming to #jerusalem in October for a conference? iac2015.org/faqs/



 **ISU Space Studies** @ISU_SSP · 29 sept. 
Need more info before deciding to join one of our Space Studies programs? Meet us at @SpaceUpNL or @iafastro #IAC2015

   2 



Francesco Topputo @FrancescoTop · 20 sept.

Sunday (early) morning: finalizing a paper to be presented @iafastro #IAC2015 congress in October. #SpaceShepherd

66th International Astronautical Congress, Jerusalem, Israel. Copyright ©2015 by Francesco Topputo.

IAC-15-E5.5.2

SPACE SHEPHERD: USING SPACE ASSETS TO MONITOR, TRACK, AND SEARCH-AND-RESCUE ILLEGAL IMMIGRANTS IN THE MEDITERRANEAN SEA

Francesco Topputo¹

Mauro Massari², Riccardo Lombardi³, Marco Gianinetto⁴, Andrea Marchesi⁵, Martina Aiello⁶, Stefano Tebaldini⁷, Francesco Banda⁸

← ↻ 1 ★ 1 ...



Noemie @703_noemie · 20 sept.

Interested in #space operations? Register to the @SGAC #EUMETSAT #TelespazioVEGA workshop taking place at #IAC2015 bit.ly/1NLMxGQ

← ↻ ★ ...



Ozan Kara @kara_ozan · 23 sept.

One of the most excited guest will be @DavaExplorer at the IAC2015!

← ↻ ★ 1 ...



Remco Timmermans @timmermansr · 16 sept.

RT @iafastro: Who is saying what about the #IAC2015? iafastro.org/events/iac/iac...

← ↻ ★ 1 ...



René Mičel @tsinvari · 23 sept.

IAC 2015 youtu.be/EIltQ4Ydw48 via @YouTube @iafastro #IAC2015 cant wait!

YouTube



IAC 2015

תיאור

Voir sur le web

← ↻ ★ 1 ...

SGAC @SGAC · 28 sept.
 Only 9 days until #SGC2015! Our annual meeting is held in conjunction with @iafastro #IAC2015 in Israel. #SpaceGen



2 4

SGAC @SGAC · 28 sept.
 Only 9 days until #SGC2015! Our annual meeting is held in conjunction with @iafastro #IAC2015 in Israel. #SpaceGen

Voir la photo

2 4

Space Agenda @spaceagenda · 25 sept.
 Do you want us to broadcast #IAC2015 plenary via #Periscope ?

1 2

Space Agenda @spaceagenda · 24 sept.
 Are you ready for the #IAC2015 ? ow.ly/3yeEry

3 2

SpaceRef Canada @CanadaInSpace · 28 sept.
 Annual International Astronautical Congress Will Feature Over 40 Presentations By Canadians srs.gs/jM5 #IAC2015

1

Yair Israel Piña L. @Yair_pina · 25 sept.
 HABEMUS PAPPER
 CMOS SENSOR AS IONIZING RADIATION DETECTOR AND THERMOLUMINESCENCE RESPONSE
 #IAC2015 #IAF #ICN #FCiencias #UNAM

1

Yoav Landsman @MasaCritit · 16 sept.
 Very excited that there will be a spacewalkers panel on #IAC2015 w/ legends like @TheRealBuzz, Alexei Leonov, @Astro_Suni and @Astro_Soichi

1 1

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IAF @iafastro · Sep 29

ATTENTION PLEASE Speakers participating at #IAC2015 can upload their presentations by Friday 2 October 2015 on iafastro.net.



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Festival de Arte y Astronomía Arts and Astronomy Festival



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IAF @iafastro · Sep 25

The new #IAC2016 Call for Papers is out! Check it out at iafastro.org [instagram.com/p/8DLuQ_uy8M/](https://www.instagram.com/p/8DLuQ_uy8M/)



Michelle @spacechelle

Actual Rocket Scientist :) Spent years in Mission Control & as astronaut instructor. Now doing lots of Educational Outreach & Consulting. This account is spacey



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Alice Gorman @drspacejunk

Space archaeologist: orbital debris, terrestrial launch sites, antennas, planetary landing sites, and popular culture. Perigee = 0.



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IAF @iafastro · Sep 24

Come at #IAC2015 14Oct 9:45am Materials & Structures Symposium 5th PaoloSantini MemorialLecture Prof Oleg Alifanov iafastro.org/wp-content/upl...



Renè Mičel ♪ @tsinvari

preguntado se llega a Roma...



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IAF @iafastro · Sep 24

#IAC2015 special plenary session with the Heads of @NASA #ISA @esa @JAXA_en #CNSA #ROSOSMOS iafastro.org/wp-content/upl... SAVetheDATE 12.10.2015



Patrice @jsnyder555
Dragon lover.



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#Hillary2016 because #GirlsCan b
Presidents!



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Cleantech Energy Generation and
space propulsion



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IAF @iafastro · Sep 24

#IAC2015 special plenary session with the Heads of @NASA #ISA @esa @JAXA_en #CNSA #ROSOSMOS iafastro.org/wp-content/upl... SAVetheDATE 12.10.2015



MADISON @oli537
Astronomy compells the soul to look
upward; and leads us from this world to
another #1D #kkdoll #TIMATOE



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Blue Dragon @joriandrake
European, EU citizen, Hungarian,
NATO member, PC gamer, Fan of
good TV series, and Anime otaku (UK
& USA please honor #BpMemo)
#OpTrueMatryoshka



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September 21 at 2:39pm · 🌐

Meet the man introducing Space law to Serbia: #IAC2015 Emerging Space Leader Milan Mijovic from Belgrade. His doctoral Thesis shall question problems relating to property rights in Space, Moon and other celestial bodies, which shall be the first Space law related Thesis in Serbia.



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Zorana Dančuo Cestitke za Milana Mijovica koji je dobio Emerging Space Leader 2015, kao ja 2013. Ponosna sam na nase mlade talente. Milan radi prvu doktorsku tezu iz Space Law 😊 Odnosno Svemirskog prava...mada je malo nakaradan naziv 😊 Bravo Milane i bravo za nas!

👍 1 · September 21 at 2:47pm

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International Astronautical Federation

September 16 at 5:15pm · 🌐

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International Astronautical Federation News
Connecting Space People
3/2015 (September 2015)

President's Welcome

Dear IAC Enthusiasts,
Welcome to your favorite Newsletter of the year!

This edition features a great deal of exciting news on IAC preparations, which will take place from 12-16 October in Jerusalem. The Congress already features a rich programme of plenary and technical sessions.

The IAC also places strong emphasis on youth development, for which we have the Emerging Space Leaders grants programme to support young talent to attend the Congress.

As you can imagine, with less than a month to go, we are focusing on making the 66th IAC an exciting meeting, networking and social point for the entire space community. Everyone involved in this event has been working extremely hard to make it a success. I would like to express my thanks, in advance, for what promises to be a stellar occasion.

IAF on Instagram: "Check Charles Bolden @nasa exclusiv..."
We are looking forward to the Congress with great anticipation and hope as of **INSTAGRAM** and enjoy it.

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September 14, 2015

As it Eyes Expansion, Gogo Says U.S. Market Share is Secure

PETER B. de SELDING, PARIS

As the broadband connectivity provider Gogo Inc. adds the U.S. market is all but spoken for at this point and that Gogo's market share is unassailable. The only unknown is which of the major competitors in the field will win how many aircraft outside North America. Gogo repeated earlier forecasts of

stunning growth, saying the \$130,000 in annual revenue it receives per connected plane now is likely to rise to close to \$1 million per plane in 20 years, with the total global addressable market for commercial aircraft doubling, according to aircraft manufacturer estimates. The revenue potential, Gogo Chief Financial Officer Norman Smagley said, "is really big. Assume whatever percent

market share you wish, it's a really big number. To use the technical term, it's like a gazillion dollars."

In a Sept. 9 presentation to an investor conference organized by Bank of America Merrill Lynch, Smagley said Gogo sees no reason to consider merger/acquisition possibilities with its competitors.

"You can't buy Panasonic, right? We wouldn't want to buy ViaSat

— they're a satellite company and that's not our business. Q&A (Global Eagle Entertainment) is primarily a content company, so we'd be buying a big content company to get a small connectivity company," Smagley said.

Chicago-based Gogo estimates it has a 66 percent share of the North American commercial airline market for connectivity, with 2,249 planes under contract — compared with

524 for GEE, 410 for Thales Line TV and 127 for Panasonic Avionics.

In business aviation, Gogo counts 3,170 aircraft in North America compared with 400 for ViaSat.

In late August, the U.S. Federal Aviation Administration approved Gogo's satellite-based 2Ku service after demonstrations on a test plane.

Gogo has said 2Ku, using a proprietary antenna design, will offer seven times the bandwidth of the company's current service, or 70 megabits per second, a figure that climbs to 100 megabits per second when Gogo's Ku-band satellite providers transition to high-throughput satellites (HTS).

Smagley said the move to HTS will require no change at Gogo or on Gogo-connected aircraft. "There is zero cost," he said. "2Ku is designed to work with Ku-band satellites regardless of their technology. As Ku providers launch those HTS satellites, we just naturally get the benefit of increasing speed and capacity."

Carlsbad, California-based ViaSat Inc., using its own Ku-band technology, is making a play in the airline market to complement the company's established satellite consumer broadband service in the United States.

ViaSat points to Jet Blue as an airline demonstrating how fast satellite broadband can be, even on aircraft with users streaming high-definition video. Gogo, which says its original air-to-ground technology is what brought the company to its dominance, is not impressed.

"There is no inherent advantage to their technology versus 2Ku," Smagley said. "And as for reliability, they're a single-satellite company. There's no redundancy. If that satellite fails, the airline is out of business from a connectivity standpoint. The probability is low, but the risk is high. And if it does happen, you're dead. We don't see a lot of major airlines willing to take that risk. ... The Ku world is 180 birds flying. We've already experienced a satellite failure and we simply redirected to a nearby satellite, and service continued."

ViaSat has capacity on two less-powerful satellites in addition to its main asset, ViaSat-1, and expects to launch ViaSat-2 in late 2016.

Gogo's business model in North America has been based on the company's ownership of its air-to-ground network. As it moves abroad and introduces 2Ku, it will be relying less on its own satellite capacity. But Smagley said the cost to the company will not increase, on a per-delivered-megabit basis, because 2Ku has double the spectrum use efficiency of the company's current technology.

The company has said it expects revenue — which grew by more than 60 percent per year between 2009 and 2014, when it reached \$408 million — will climb to around \$500 million in 2015.

Gogo forecasts that in the longer term, airlines will account for 50 percent of the company's revenue as cockpit and crew communications and automatic links between major aircraft systems and the ground grow to equal the revenue provided by connecting passengers.

IAC 2015 Jerusalem
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