



PUBLIC DAY **AGENDA**

October 18th 2024



During the entire IAC General Public Day the attendees will have the possibility to visit the “Exhibition hall”.

MORNING: Auditorium MICO (max. 1500 participants)

10:30 -10:40 WELCOME

10:40 - 11:45 NEW SPACE ECONOMY AND SUSTAINABILITY
Round table, Q&A (held in Italian)

Participants will have the chance to hear the words of experts in both academic and industrial fields regarding space sustainability. Discussions will focus on space technology, economy and exploration with their challenges and possibilities. To conclude this moment, there will be a section dedicated to collecting and answering questions and curiosities from the audience.



SPEAKER

Simona Zoffoli, *Engineering and Technology Directorate ASI*
 Camilla Colombo, *AIDAA Sustainability Working Group and Associate Professor at Politecnico di Milano*
 Marco Brancati, *Research, Digital & Innovation, Telespazio*
 Benedetta Cattani, *CEO and Co-founder of Ecosmic*

MODERATOR

Marta Meli, *SkyTG24*

11:45 - 12:15 AWARD CEREMONY (held in Italian)

ASI, in collaboration with AIDAA and Leonardo, proposed to secondary schools in Italy and abroad to discuss the theme of sustainability and to deepen their understanding of its contents by drawing up a project proposal. The best projects of the call for ideas “A responsible space for sustainability” will be awarded during this ceremony.



SPEAKER

Amalia Ercoli Finzi, *Honorary professor at Politecnico di Milano*
 Anthea Evelina Comellini, *ESA Astronaut reserve and engineer at Thales Alenia Space*
 Germana Galoforo, *Institutional Communication and External Relations Directorate ASI*
 Marco Di Clemente, *Engineering and Technology Directorate ASI*

MODERATOR

Marta Meli, *SkyTG24*



12:15 - 14:00 **MEET THE ASTRONAUTS**



Participants will have the opportunity to meet the astronauts, have some insights on their experience, take pictures and ask for autographs to recall the experience.

14:00 – 14:30 **MUSICAL MOMENT**



Participants can enjoy the joint performance of the choirs Little Astronauts Troup, from China, and the Grillo d'Oro, from Pesaro.

AFTERNOON

14:30 - 16:30 **HANDS ON EXPERIENCES (Silver Hall)**

Participants will be able to explore the interactive area, with a variety of different space-related activities including art exhibitions, associations' stands and hands on activities.

GLOBAL NETWORKING FORUM WITH ASTRONAUTS (Auditorium) (held in English)



Participants will have the chance to join astronauts at the Global Networking Forum for an exceptional exchange of ideas. Explore the future of space and technology, and network with those who have ventured beyond our planet.
