## PRESS RELEASE

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Contact: Silvia Antolino

E: silvia.antolino@iafastro.org media@iafastro.org

T: +33 (0)1 42 73 21 20

## Let's talk about entrepreneurial innovation at the CTO Conversation during GLIC 2015, Munich!

The Global Space Innovation Conference – GLIC 2015, Munich, 23-25 June 2015, co-organized by the International Astronautical Federation (IAF), the German Aerospace Center (DLR), the European Space Agency (ESA) and the Bavarian Ministry of Economic Affairs and Media, Energy and Technology will welcome Chief Technology Officers (CTO) and other leaders who will exchange during the "Global CTO Conversation" on the most critical issues at the heart of long-term innovation capacity.

The international "Global CTO Conversation" led by Dr. Robie I. Samanta Roy, Vice President Technology and Innovation of Lockheed Martin Corporation (LMC) whose main responsibility is to lead the Corporation's enterprise-level technology innovation strategy to ensure the Corporation's continuing ability to develop and leverage new technologies to help solve customers' most challenging problems, will bring together the most innovative and forward-thinking private and public sector leaders, in the context of the IAF community and mission, to develop better understanding of exponential and transformative innovation, cross-sector business strategies to drive new value creation for organizations and society, and public policy recommendations supportive of regional, national and international innovation ecosystems.

Among the panelists, will be present **Dr. Detlef Müller-Wiesner**, Head of E-Aircraft Program Directorate and External R&T Affairs Group Coordination of Corporate Technical Office, Airbus Group, **Dr. Yasunori Mochizuki**, Vice President of NEC Central Research Laboratories, **Prof. Dr. Andreas Rittweger**, Director of DLR Institute for Space Systems, **Dr. Piero Messidoro**, CTO Deputy and VP of R&D, Technology and Product Policy, Thales AleniaSpace, **Dr. Dan Snustad** Technical Director, 3M Corporation, **Dr. JangSoo Ryoo**, President of Korean Association for S&T and **Mr. Scott Fouse**, VP and Director of Space Systems Advanced Technology Center, Lockheed Martin Corporation.

If you are interested to learn more about global productivity and long-term economic growth, please register by writing an email to <a href="mailto:glic2015@iafastro.org">glic2015@iafastro.org</a>, you will improve your business and ensure its prosperity! As the famous writer and management consultant, Peter F. Drucker once said "Innovation is the specific instrument of entrepreneurship... the act that endows resources with a new capacity to create wealth."

More details on GLIC 2015 final programme are available <a href="here">here</a>.











