

PRESS RELEASE

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INNOVATION at GLIC2015

'Innovation is creativity, design, new ideas, risks, and popular topics' said Mr. Ken Davidian, Director of Research at FAA, during his presentation at the SpaceUp Unconference 'unopening' #GLIC2015.

Indeed GLIC 2015 first day started with three main events trying to provide a definition of innovation and produce techniques to understand how to be inventive.

SpaceUp benefited from an impressive participation of young minds 'presenting a diversity of new ideas on both innovation and space' declared Ms. Andrea Jaime Albalat, organizer of the event.

While during the Chief Technology Officers Conversation many questions were asked such as how do you relate to new ideas coming from Small and Medium Enterprises? Do you partner or do you do an inside out process? Either way 'Europe needs a cultural change in order to adopt an innovative system where new ideas are tested and valued even if they do not work' claimed Prof. Dr. Andreas Rittweger, Director of the DLR Institute for Space Systems.

Another interesting contribution on how to scan innovation and encourage new businesses came during GLIC 2015 Opening Ceremony: 'Innovation comes from connection of space and non-space. Different specialties must be connected to innovate' said Prof. Jean-Jacques Dordain – Director General of ESA. 'Sharing best practices' is also paramount in the innovative process added Mr. Jean-Yves Le Gall, President at CNES.

Finally the two high-level keynote speeches of Ms. Candace Johnson Founder/Co-Founder SES, Loral-Teleport Europe, Europe Online, VATM, GTWN, Succes Europe and HH Prince Dr. Turki bin Saud bin Mohammad Al Saud President of KACST were given and probably a new system to reduce the cost of space exploration is on its way!

See you tomorrow on Twitter #GLIC2015

