



FOR IMMEDIATE RELEASE

FLIGHT BY LIGHT WITH BILL NYE AT IAC 2017



The IAF is pleased to welcome to the **IAC 2017** (25 - 29 September 2017) in Adelaide, Australia, **Bill Nye**, the **Science Guy**!

On **Tuesday 26 September 2017**, from **17:45 – 18:45**, **Bill Nye**, CEO of The Planetary Society and one of the world's leading science educators, will highlight IAC 2017 themes through the inspiring story of LightSail®, a solar sailing spacecraft that became a global phenomenon. Leveraging this case study as context, Nye will explore stories of solar sailing origins, applications, planned missions, and future possibilities. LightSail is a citizen-funded cubesat that demonstrates solar sailing propulsion technology: flight by sunlight. In addition to discussing solar sailing, Nye will address broader themes relevant to the global space science community, including NASA's role under the current U.S. administration.

The Planetary Society is the world's largest independent non-profit space organization, with more than 50,000 members in over 100 countries worldwide. Cofounded by Carl Sagan, Bruce Murray, and Louis Friedman, the group's mission is to empower the world's citizens to advance space science and exploration.

Members of the press are invited to save the date, and register to ensure that they receive accreditation. Please send confirmation of your registration to abed.aldaas@iafastro.org so that we can ensure that you are properly accredited.

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