

TEAM  
GERMANY  
SUPPORTS



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## IAC 2018 - High-Tech Entanglement: How the Diverse Global Space Industry and Other High-tech Sectors are Becoming More Entwined and Interdependent

On **Tuesday 2 October 2018**, from **08:30 – 09:30**, the IAC 2018 will feature a Plenary Event on the topic of **High Tech Entanglement**. **Clay Mowry**, Vice President, Blue Origin will lead a discussion on how the diverse global space industry and other high-tech sectors are becoming more entwined and interdependent.

The global space industry has become entwined with other high tech sectors, which rely on satellites to provide enhanced imagery, weather data, communications, precision navigation, and timing to their customers. Space-based capabilities are now embedded in many popular terrestrial applications, enabling them to provide these enhanced services that improve lives.

In parallel, startups and maturing technology companies are leveraging advances in computing, analytics, artificial intelligence, machine learning, additive manufacturing, and robotics to improve their products offerings. These new applications are helping developed and developing economies alike to leapfrog old infrastructure, drive investment, growth, and create new jobs.

This plenary brings together speakers from high tech businesses such as **Alison Lowndes**, Artificial Intelligence DevRel, NVIDIA, **Robbie Schingler**, Co-Founder and Chief Strategy Officer, Planet, **Hervé Clauss**, Director MAPS Global Sourcing, TomTom, and **Antonio Abad Martín**, Chief Technical Officer, Hispasat, who are leveraging space-based technology in their products and services. They will share stories about how they use space to improve applications and enhance services for users around the world.

More information about the Plenary Programme are available [here](#).

Members of the press are invited to save the date, and [register](#) to ensure that they receive accreditation. Please send confirmation of your registration to [media@iafastro.org](mailto:media@iafastro.org) so that we can ensure that you are properly accredited.

### For more information

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