



IAF IDEA “3G” Diversity Day

during

2017 Spring Meetings in Paris

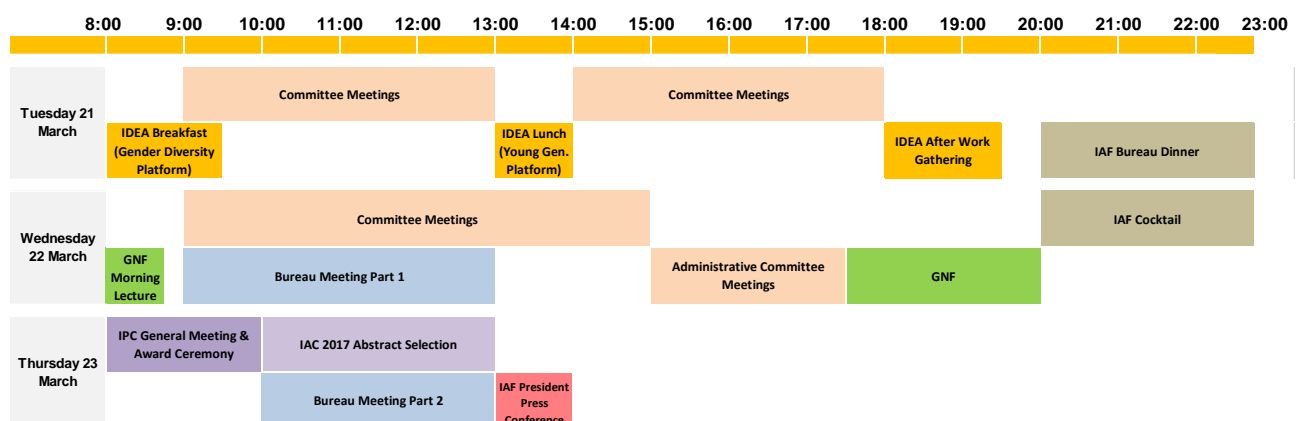
(Tuesday 21 March 2017)

Background:

Following the very successful inauguration of the new IAF IDEA “3G” Diversity platform with the “3G” IDEA Diversity Luncheon at IAC 2016 in Guadalajara, Mexico, with more than 500 participants and most prominent speakers, the IDEA platform will be offered to a broader IAF community during the IAF 2017 Spring meetings in Paris (21-23 March 2017).

Considering the presence of a significant number of IAF stakeholders in Paris to participate in the annual Committee meetings and IAC abstracts selection, Tuesday, 21 March 2017, has been declared as **IAF IDEA “3G” Diversity Day** with 3 main key events focusing on different diversity aspects and using valuable networking opportunities to bring together a global IAF community, including IPC members, IAF committee members and IAF member representatives. The IAF IDEA “3G” Diversity Day will be moderated by the IAF VP for Global Membership Development and Diversity Initiatives, Mary Snitch, and will also feature an introductory speech by the IAF President, Dr. Jean-Yves Le Gall.

Overall Schedule:



Detailed Planning:

The IAF IDEA “3G” Diversity Day (21 March 2017) will feature three main events:

- IDEA Breakfast (8:00 – 9:30)
- IDEA Lunch (13:00 – 14:00)
- IDEA After Work Gathering (18:00 – 19:30)



IDEA Breakfast:

8:00 – 9:30 an IDEA Breakfast will focus on gender diversity issues and provide a platform for the IAF community to share, discuss and elaborate with prominent space leaders from IAF member organisations issues of gender diversity in the space community.

The event format will be Roundtable discussions. Prominent space leaders have been invited to lead the discussions on 5 different gender diversity topics. They will lead discussions in 5 groups (around 5 tables) on the following gender diversity topics:

- Table 1 - Gender Diversity in different cultural environments (US – Europe – Asia)
- Table 2 - Gender Diversity in different working environments (Agency – Industry – Academics)
- Table 3 - Gender Diversity – a generational issue?
- Table 4 - Gender Diversity at different seniority levels
- Table 5 - Gender Diversity – How to best promote it?

Participants will be assigned to join the different tables by drawing a lot at registration.

This new format allows to implement in practice the motto of the IAF Global Innovation Agenda 2016 – 2019 “Connecting @ll Space People” and provides a unique opportunity for direct networking between the IAF community and top-level space officials.

Programme:

Welcome (8:00 – 8:05):

Jean-Yves Le Gall (IAF President)

Introduction (8:05 – 8:10):

Mary Snitch (IAF VP for Diversity Initiatives)

Introduction of Gender Diversity topics and Roundtable leaders by Moderator (8:10 – 8:30):

John Horack (Special Advisor to IAF President)

Roundtable Leaders:

- ***Jean-Yves Le Gall*** (CNES President; IAF President)
- ***Jan Woerner*** (ESA, Director General; IAF VP)
- ***Roberto Battiston*** (ASI, President; IAF VP)
- ***Chris Welch*** (ISU, Professor; IAF VP)
- ***Mary Snitch*** (Lockheed Martin, Senior Manager; IAF VP)
- ***Clayton Mowry*** (Blue Origin, Lead – Sales, Marketing & Customer Experience; IAF VP)
- ***Pascale Ehrenfreund*** (DLR, Chair of the Executive Board; IAF VP)
- ***Simonetta di Pippo*** (UNOOSA, Director; WIA-E, Honorary President)
- ***Akiko Suzuki*** (JAXA, Deputy Director for the International Relations and Research Department)
- ***Rosa Maria Ramirez de Arellano*** (AEM, Deputy Director General)
- ***Jason Chou*** (China Head Aerospace Technology Co., CEO)
- ***Elena Grifoni*** (ESA, Head of DG Cabinet)



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Table discussions and elaboration of conclusions (8:30 – 9:00)

Presentation (5 min per group) of conclusions (9:00 – 9:25)

Closing Remarks by Moderator (9:25 – 9:30)

Table Assignments:

Table 1	Table 2	Table 3	Table 4	Table 5
Gender Diversity in different cultural environments (US – Europe – Asia)	Gender Diversity in different working environments (Agency – Industry – Academics)	Gender Diversity – a generational issue?	Gender Diversity at different seniority levels	Gender Diversity – How to best promote it?
<ul style="list-style-type: none">• P. Ehrenfreund• A. Suzuki• J. Chou	<ul style="list-style-type: none">• J. Woerner• C. Mowry	<ul style="list-style-type: none">• Ch. Welch• M. Snitch	<ul style="list-style-type: none">• R. Battiston• Rosa Ma Ramirez• Elena Grifoni	<ul style="list-style-type: none">• J.-Y. Le Gall• S. Di Pippo

Coffee/tea and viennoiserie will be offered.

IDEA Lunch:

13:00 – 14:00 an IDEA Lunch will focus on the young generation and offer one of our prominent IAF member organisations, the European Space Agency, to present its “ESA Young Professionals” programmes. ESA Director General, **Jan Woerner**, will give a keynote introducing these programmes.

A buffet lunch will be offered.

This event is sponsored by the European Space Agency ESA (www.esa.int)





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IDEA After Work Gathering:

After completion of committee meetings at 18:00 all participants are invited to meet for an IDEA After Work Gathering, which is a networking event with a focus on geographical diversity.

A new IAF series of “**International Business Etiquette**” presentations will be kicked-off, which focuses on geographically diverse countries in which the IAF is holding events or having activities.

Considering that the next major IAF event will be the Global Space Exploration Conference (GLEX 2017) hosted by the Chinese Society of Astronautics (CSA) in Beijing, China, this first event will focus on a presentation on “**International Business Etiquette – Focus on China**” to be given by Mr. **Dengyun YU**, IAF VP and Deputy Director of Scientific and Technological Steering Committee at CASC.

Drinks (wine, beer, juices, water) and some finger-food will be offered.

This event is sponsored by China HEAD Aerospace Technology

(www.head-aerospace.com , www.head-aerospace.eu)

