



INTERNATIONAL ASTRONAUTICAL FEDERATION

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The IAF Alliance Programme





What is it?

- It is an increase of the obligatory membership contribution by offering an optional enhanced membership
- Targeting IAF member organizations who wishes to contribute to the Federation, over and above their membership dues obligations
- The contributions can be either of an in-kind or financial nature
- Alliance Partnerships can be renewed on an annual basis
- Different Alliance Partnerships' levels are possible



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Why an Alliance Programme?



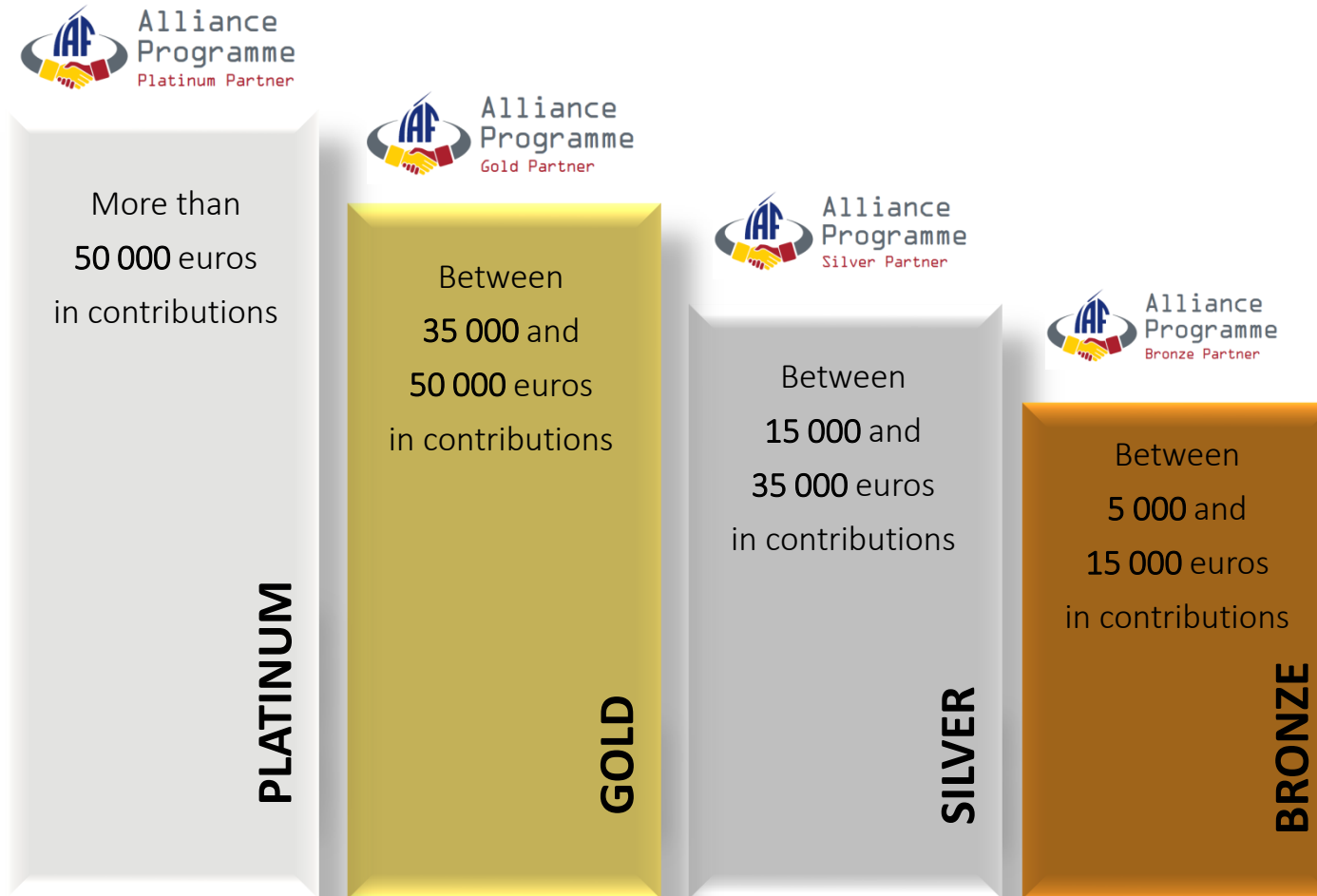
- To **deepen** the involvement of key IAF members in the Federation;
- To **enhance** the prominence and visibility of their role within the Federation;
- To **complement** the traditional sponsorship opportunities with strategic long-term partnerships;
- To **assure** the sustainability of IAF operations in the interest of its members;
- To **further improve** the quality of the Federation's activities;
- To **strengthen** the Federation by fortifying the one-to-one relationships with its key members.

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What Levels are possible?



What kind of contributions can be made?

In-kind

- Provision of rooms and facilities at IAF events
- Funding of specific IAF projects and activities

Personnel

- Secondment of staff to the IAF Secretariat
- Funding of administrative costs for the IAF Secretariat
- Funding of internships

Financial

- Enhanced financial contribution in addition to mandatory membership dues



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What are the benefits for the Alliance Partners? (1)

Amongst the possible benefits for Alliance Partners are:

Guaranteed enhanced visibility on IAF promotional tools

Website

- Alliance Partner listed on the IAF website as “IAF Alliance Partner”
- Dedicated IAF website section for the IAF Alliance Programme

Newsletters

- Alliance Partner’s logo on front page of ALL IAF newsletters, sent to 50 000+ contacts worldwide

IAF Publications

- Prominent visibility of Alliance Partner’s logo in IAC and Global Series Conference Final and Technical Programmes, Calls for Papers, IAF Highlights, IAC Highlights, etc.

IAF Alliance Programme Logo

- Permission to use the IAF Alliance Programme logo on the Alliance Partner’s website and communication material

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What are the benefits for the Alliance Partners? (2)

Enhanced Presence at IAF Events

IACs and Global Series Conferences

- Alliance Partner presence and visibility (e.g. events, lunches, promotional materials, etc) at IACs and IAF Global Series Conferences

IAF Spring Meetings

- Enhanced visibility as above and first right of refusal for the organisation of a side event (GNF)

IAF Global Networking Forums

- Visibility at the GNF events both at the IAC and throughout the year
- Guaranteed slot on the GNF programme during the IAC

IAF/Alliance Partner joint events

- Full support of IAF Secretariat, logistically and operationally
- Complimentary Registration at IAF Events (number depending on level of Alliance Partnership)



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How can Alliance Partners get involved?

Innovative Projects

- Secondment and internship opportunities in the IAF Secretariat
- Patronage of Emerging Space Leaders (ESL) Grants Programme
 - Alliance Partner assuming patronage for 1 or more ESL Grantees
- Patronage for IAF Awards
- Creation of joint Awards
 - Establishment of a joint IAF/Alliance Partner award (to be agreed upon with the IAF Honours and Awards Committee)
- IAF Mentoring Programme

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Who is already onboard?



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Become an IAF Alliance Partner!

For additional information please contact:

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Be Part of the
Conversation!



@iafastro